



BOARD OF DIRECTORS AGENDA
MARCH 8, 2018 | 7PM
SUNNYVALE CITY HALL | WEST CONFERENCE ROOM
456 WEST OLIVE AVENUE | SUNNYVALE, CA

1. Call to order 7PM
2. Consent Agenda
 - a. Board Meeting Minutes: February 2018
 - b. Legislative Guiding Principles
 - c. 2018 Committee Workplan
3. Old Business
 - a. Organizational status update – Manny Cappello 7:05 PM
4. Reports & Presentations:
 - a. Silicon Valley Joint Venture – Partnership Challenge (Jenny Weiss) 7:15-7:30 PM
 - b. RHNA (Laurell Prevetti, Duane Bay) 7:30-8:00 PM
 - c. MTC Report (Jeannie Bruins) 8:00-8:15 PM
 - d. Measure A Update (Glenn Hendricks) 8:15-8:30 PM
 - e. EMS (EMS Committee) 8:30-8:45 PM
5. Legislative Action Committee Report (if needed)
6. City Manager’s Report 8:45 PM
7. Executive Director Report 8:50 PM
8. Public Comment 8:55 PM
9. Adjournment 9:00 PM



Board of Directors Meeting – Agenda Report

Meeting Date: March 8, 2018

Subject: 2a, b, c Consent Agenda

- a. Board Meeting Minutes: February 2018
- b. Legislative Guiding Principles
- c. 2018 Committee Work Plan



BOARD OF DIRECTORS DRAFT MINUTES
FEBRUARY 8, 2018 | 7PM
SUNNYVALE CITY HALL | WEST CONFERENCE ROOM
456 WEST OLIVE AVENUE | SUNNYVALE, CA

President Rod Sinks called the meeting to order at 7:04 PM.

Present:

Campbell – Jeffrey Cristina	Marico Sayoc, Los Gatos, Legislative Action Committee, chair
Cupertino – Rod Sinks	Steve Preminger, Santa Clara County
Gilroy – absent	Andi Jordan, Executive Director
Los Altos – Jeannie Bruins	Dave Simons, citizen, Sunnyvale, Planning Commissioner
Los Altos Hills – Gary Waldeck	
Los Gatos – Rob Rennie	
Millpitas – absent	
Monte Sereno – Burton Craig	Arriving at 7:30
Morgan Hill – absent	Teresa Alvarado, SPUR – San Jose
Mountain View – Pat Showalter	Gina Goodwin, Tesla
Palo Alto – Greg Scharff	Francesca Wahl, Tesla
San Jose – absent	
Santa Clara – Debi Davis	
Saratoga – Manny Cappello	
Sunnyvale – Larry Klein	

Consent Agenda: Motion by Jeffrey Cristina, second by Greg Scharff to approve the Board of Directors Meeting Minutes of January 2018 were approved by unanimous consent.

New Business & Presentations

1. **2018 Goal and Priorities & Committee Assignments:** The goals and priorities were discussed and committees presented. Additions were made (attached). Greg Scharff motioned, Debi Davis seconded, the approval of the committees, with the additions Committees reporting back their schedules in March.
2. SFO Roundtable Proposal was presented by Pat Showalter, Larry Klein, Gary Waldeck & Greg Scharff. SFO Roundtable Chair Elizabeth Lewis and Committee Person Anne Wengert and several staff members. Chair Lewis & Committee Member Wengert presented an invitation/possibility for the Roundtable to be expanded to include 2 additional seats, one seat representing Santa Clara County and one seat

representing Santa Cruz County, until the new roundtable is formed. Gary Waldeck expressed concerns that the Board should consider a different model with liaisons. Pat Showalter motioned, Debi Davis seconded, that the Cities Association Board of Directors accept the invitation from the SFO Roundtable to appoint a member (and an alternate) from Santa Clara County, chosen by the Cities Association of Santa Clara County City Selection Committee, to the SFO Roundtable. Furthermore, the Board also agreed with a motion by Greg Scharff, second Gary Waldeck, that when the Cities Association is able to create the South Bay/South Peninsula Roundtable, a reciprocal seat will be offered to the SFO Roundtable. Both motions passed by unanimous consent.

3. SPUR: Teresa Alvarado gave an introduction and overview of SPUR-San Jose.

Spur's Agenda:

- Concentrate growth inside existing cities
- Build great neighborhoods
- Make it affordable to live here
- Give people better ways to get where they need to go
- Lay the foundations of economic prosperity—for everyone
- Reduce our ecological footprint and prepare for climate change
- Support local government

SPUR and Cities Association will be working together in the next few years. SPUR will present policy topics and Cities Association representative will participate on panel discussions as needed.

4. TESLA – EV infrastructure policies presented by Francesca Wahl and Gina Goodwin presented:

- General overview of and introduction to Tesla
- Importance of EV infrastructure for multi-unit dwellings and workplaces
- EV readiness opportunities for new construction (model ordinance and potential local targets)

1. Legislative Update

8:15 PM

2. City Selection Committee Updates:

a. ABAG Greg Scharff gave an update on ABAG .

b. LAFCO Rob Rennie

3. City managers report: Andi Jordan reported that the SCCMA will meet next Wednesday, February 14th Topics of discussion include EMS Ambulance Service RFP, Census 2020 & Leadership Academy.

4. Executive Director Report: Andi Jordan gave announcements:

- Reminder – “Put a Lid on Sugary Drinks” policy workshop is Friday, February 9 at 12:30-2PM
- Assembly Member Marc Berman is hosting a District Open House on February 22nd, 4-6PM at 5050 El Camino Real, Suite 117, Los Altos, CA

5. Public Comment

8:55 PM

Dave Simon, Sunnyvale resident (& Planning Commissioner) gave public comment on quality planning impediments, noting that making our community pedestrian friendly is lacking and needed as our community changes to an urban realm.

6. Adjournment

9:00 PM

Cities Association of Santa Clara County

Legislative Guiding Principles – 2018

Introduction

The Cities Association takes positions on federal, state, and regional legislative issues that may impact its member cities, so as to advocate for the interests of the member cities. In most cases, positions are taken by the Board of Directors after receiving a recommendation from the Legislative Action Committee (LAC). However, legislative issues occasionally arise in a fashion that prevents timely deliberation and response from the Board of Directors. To address such occasions, the Board of Directors establishes this list of standing legislative advocacy positions. When time does not permit consideration by the Board of Directors, the President of the Cities Association is empowered to advocate for or against issues according to these standing legislative advocacy positions, subject to subsequent ratification by the Board of Directors.

General Administration

The Cities Association respects the importance of local control over areas of municipal responsibility, and it opposes legislation and initiatives that weaken or eliminate existing local control.

Municipal Revenue

The Cities Association recognizes the ongoing difficulty for cities to maintain and enhance revenue, due to the legislative framework that governs municipal revenue sources. As a general rule, the Cities Association opposes legislation or initiatives that threaten municipal revenue sources.

Opposition to Unfunded Mandates

Recognizing the frequency with which federal, state, and regional initiatives attempt to impose unfunded mandates on cities, the Cities Association opposes unfunded mandates.

Protecting Tax Exempt Municipal Bonds

The Cities Association recognizes that tax exempt municipal bonds are an essential revenue tool for cities to fund infrastructure projects and other critical initiatives. The Cities Association supports the existence of tax exempt municipal bonds and opposes efforts to weaken or eliminate such bonds.

Improved Access to Grants and Reimbursement

The Cities Association recognizes that cities depend on grant funding and reimbursements from state, federal, and regional agencies. It also recognizes that unnecessary bureaucracy and other barriers can impede or reduce the availability and effectiveness of grant revenue. Accordingly, the Cities Association supports efforts to streamline grant and reimbursement processes. It specifically opposes unnecessary regulations, requirements, or bureaucratic processes to new or existing grants and reimbursement opportunities.

CalPERS Stability

The Cities Association recognizes the threat posed to cities by CalPERS unfunded liabilities. As such, the Cities Association supports efforts to provide long-term stability of CalPERS funding.

Land Use

CEQA Reform

The Cities Association supports the environmental protections provided by the California Environmental Quality Act. At the same time, it recognizes the burdensome nature of some CEQA provisions, as well as the frequency with which

Cities Association of Santa Clara County

Legislative Guiding Principles – 2018

CEQA is utilized to obstruct projects for reasons unrelated to environmental protection. As such, the Cities Association supports efforts to streamline the CEQA process and prevent CEQA abuse, provided those efforts do not materially weaken the environmental protections provided by CEQA.

Community Development Block Grants (CDBG)

The Cities Association supports expanding the federal Community Development Block Grant (CDBG) program, and it opposes efforts to reduce CDBG funding.

Public Works

Infrastructure Funding

The Cities Association supports increased state and federal funding to meet cities' infrastructure needs.

Energy Efficiency and Conservation Block Grant (EECBG) Program

The Cities Association supports restoration of the federal Energy Efficiency and Conservation Block Grant Program and the budgeting of adequate federal funds for the EECBG Program.

Protecting Cities' Water Supply

The Cities Association supports legislation and funding that supports water efficiency, conservation, increased use of recycled water, drought relief and policies, and local agencies' ability to manage and protect groundwater supplies. The Cities Association opposes legislation and initiatives that threaten the availability of water provided to cities by regional water agencies. The Cities Association further recognizes that the affordability of water is a critical issue for the residents of its member cities, and it opposes legislation and initiatives that would create undue fiscal impacts on water ratepayers.

Transportation

The Cities Association recognizes that transportation planning must be done on a regional level in order to be effective and supports efforts for adequate funding of transportation.

Environment

Climate Change

The Cities Association recognizes the danger posed by climate change, and the unique and substantial responsibility and opportunities that cities have to combat climate change through land use and municipal regulation. It therefore supports efforts and initiatives to mitigate climate change. It specifically supports the provision of funds, incentives, and/or revenue-raising authority to assist cities in funding climate change mitigation and adaptation.

Community Choice Energy (CCE) Programs

The Cities Association supports the availability of Community Choice Energy, and it opposes legislation and initiatives that threaten CCE programs or their economic competitiveness.

Zero Waste

The Cities Association advocates for the achievement of zero waste goals. In particular, the Cities Association supports Extended Producer Responsibility programs, which shift the fiscal burden of hazardous waste disposal to the entities that produce the hazardous products.

Cities Association of Santa Clara County

Legislative Guiding Principles – 2018

Parks

The Cities Association recognizes the importance of open space for recreation and exercise. It supports funding for acquisition, operation and maintenance of parks.

Economic Development

As a general rule, the Cities Association supports new and existing financing tools for local governments to maximize resources for economic development.

Workforce Development

The Cities Association supports local workforce development agencies, which are entirely funded through state and federal grants. As such, the Cities Association opposes cuts to workforce development funding.

Library Services

The Cities Association supports [the American Library Association Bill of Rights](#).

Library Bonds

The Cities Association supports a State Constitutional Amendment to lower the voting threshold for library-related municipal bonds from 2/3rds to 55%.

Education

The Cities Association recognizes that the State of California separates municipal government from school governance. However, adequate funding of schools is essential to the well-being of communities, and a failure to properly fund schools can impact crime, traffic, economic development, property values, and other areas of interest to schools. As a general rule, the Cities Association supports efforts to ensure proper school funding.

School Impact Fees

The Cities Association recognizes that state limits on school development impact fees generate insufficient revenue for school capital projects in Santa Clara County, due to the high cost of development in Santa Clara County as compared to the rest of the State of California. Accordingly, the Cities Association supports efforts to raise state limits on school development impact fees to levels reflecting the actual cost to schools imposed by new housing development.

Human Rights

The Cities Association respects the right of every individual to the services provided by municipal government, and to enjoy the benefits of living within its communities. The Cities Association opposes legislation or initiatives that threaten the rights of specific groups, or changes to policies or law enforcement processes that target specific groups.

Cities Association of Santa Clara County – 2018 Work Plan

Topic	Subtopic	Committee members	Presentation scheduled
Transportation & Funding	Collaboration between cities & major employers on transit solutions to serve all	*Rod Sinks , Pat Showalter, Rob Rennie, Debi Davis, Greg Scharff, Larry Klein	
	New models to fund mass transit given new federal tax & funding realities such as public private partnerships or headcount/payroll tax	*Rod Sinks , Greg Scharff, Burton Craig, Lenny Siegel	
	Local &/or regional transit agency governance reform	*Rod Sinks , Pat Showalter, Greg Scharff, Jeannie Bruins	
	Leverage requests to support RM3 or mega measures	*Rod Sinks , Greg Scharff, Jeannie Bruins	
Housing & Homelessness	ADUs	Rod Sinks, Marsha Grilli, Pat Showalter, *Larry Klein	
	Vehicle dwellers	Steve Tate, Marsha Grilli, *Pat Showalter , Manny Cappello	
	Measure A Housing Bond	Rod Sinks, Marsha Grilli, Pat Showalter, *Glenn Hendricks	
	Ongoing analysis of state legislation (LAC)	Marsha Grilli, Pat Showalter, Rob Rennie, Larry Klein, Greg Scharff, *Marico Sayoc	ongoing
Sustainability	Greenhouse emissions	Steve Tate, Rod Sinks, Gary Waldeck, Marsha Grilli, *Pat Showalter	
	EV infrastructure	Rod Sinks, Rob Rennie, *Larry Klein , Jan Pepper, Greg Scharff	
Other topics			
	Smart Cities	Rod Sinks, Chappie Jones, Gary Waldeck, Jeff Cristina, *Greg Scharff , *Peter Leroe-Munoz	
	Age-Friendly Implementation	Gary Waldeck, *Manny Cappello , Rob Rennie, Debi Davis, Steve Preminger	
	EMS Option	*Chappie Jones , Greg Scharff	

NOTES: *denotes chair

Committee Goal: Bring a model ordinance or action that all of the cities may take action.
Status reviewed monthly.

Cities Association of Santa Clara County – 2018 Work Plan

Continuing priorities:	Ad Hoc Committee to establish Aircraft Noise Roundtable	*Greg Scharff , Gary Waldeck, Mary-Lynn Bernald, Pat Showalter, Larry Klein, Savita Vaidhyanathan, Larry Tate	March
	RHNA Sub Region Task Force	*Greg Scharff , Jim Griffith, Pat Showalter (staff: Andi Jordan, Laurel Prevetti – Los Gatos, Leslie Little – Morgan Hill)	March

NOTES: *denotes chair

Committee Goal: Bring a model ordinance or action that all of the cities may take action.
Status reviewed monthly.



REQUEST TO PRESENT
TO THE
BOARD OF DIRECTORS

NAME OF ORGANIZATION: JOINT VENTURE SILICON VALLEY
SILICON VALLEY TALENT PARTNERSHIP INITIATIVE

Name of Contact Person: Jenny Weiss

Phone: 412-915-2329

Email: jenny@jointventure.org

Presenters: Jenny Weiss

BACKGROUND INFORMATION:

Silicon Valley Talent Partnership is one of Joint Venture's newest initiatives – our goal is to leverage the abundance of human capital in Silicon Valley's private sector to help tackle the region's most pressing challenges. (Pressing challenges include housing, transportation, education, environment, homelessness, etc.). We work with public sector leaders to scope high-impact projects and then match them to highly skilled pro bono teams from distinguished Silicon Valley corporations. Skillsets of teams in our partner network include strategy, long-range planning, marketing, communications/PR, UX/UI, law, design thinking, and many others.

REQUEST (WHAT WILL BE PRESENTED?):

I'd like to give a 10-15 minute presentation about our initiative that will include examples of projects other cities/public agencies have done. The goal is to make the Cities Association aware of this platform and inspire city leaders to see it as a valuable resource that can help them accelerate impact in a variety of important issue areas.

RELEVANCE TO THE CITIES ASSOCIATION:

The Cities Association's member cities will find this model to be very relevant in helping them craft solutions to their pressing priorities. Cities are always looking for ways to be more innovative and to forge partnerships with the private sector, and this is a great way to get access to fresh ideas without straining taxpayer dollars!

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

The only action requested is for the city leaders to consider participation on a future project. Any interested parties can reach out to me to schedule a follow-up meeting so I can learn more about their specific needs.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION: Powerpoint slide deck



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March 1, 2018

DRAFT

Jeffrey V. Smith, M.D, J.D.
Santa Clara County Executive
70 West Hedding Street, 11th Floor
San José, CA 95110

RE: EMERGENCY AMBULANCE RFP-HHS-FY18-0069

Dear Dr. Smith:

The Cities Association of Santa Clara County would like to express concern regarding the Request for Proposal (RFP) for Emergency Ambulance Services released by the County of Santa Clara on February 12, 2018. Generally, the Association is concerned that the RFP development process lacked sufficient stakeholder input and that First Responder Agency interests are marginalized.

As you are aware, the County is currently under agreement with nine agencies (cities and fire districts) which provide Advanced Life Support (ALS) First Response Services. These nine First Responder Agencies are under contract to support and/or augment services provided by the exclusive private (for-profit) ambulance provider (currently Rural/Metro). The lack of stakeholder input appears to have resulted in critical omissions that will have direct adverse service impacts and/or create new costs to First Responder Agencies. Additionally, it appears that an award under this RFP would result in new dictated terms for First Responder Agencies regardless of existing First Responder Agreements.

As Emergency Ambulance Services are a critical countywide service, the Association urges that taxpayer dollars get reinvested back into the system to continue important medical services rather than continuing the current model.

It is the position of the Cities Association of Santa Clara County to rescind or amend the Request for Proposals for Emergency Ambulance Services (RFP-HHS-FY18-0069) initiated on February 12, 2018 and to direct the Santa Clara County EMS Agency to identify a process to effectively address concerns expressed herein.

We look forward to working with you toward building an EMS system that serves the needs of all our communities.

Thank you,