



REQUEST TO MAKE A PRESENTATION TO THE CITIES ASSOCIATION BOARD OF DIRECTORS

NAME OF ORGANIZATION:

Silicon Valley Economic Development Alliance, Joint Venture Silicon Valley.

BACKGROUND INFORMATION:

The Silicon Valley EDA is a regional partnership of economic development professionals who bring together public and private resources to ensure the success of businesses in Silicon Valley. It is an initiative of Joint Venture Silicon Valley, and is comprised of 19 cities, counties, and economic development corporations.

REQUEST (WHAT WILL BE PRESENTED?):

Overview of EDA, including summary of marketing plan and annual work plan.

RELEVANCE TO THE CITIES ASSOCIATION:

Due to the Cities Association's interest in regional marketing, the Silicon Valley EDA would like to brief the board members on ongoing collaboration amongst city and county staff on economic development.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

Cooperation between our organizations on regional marketing.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION

PPT and roster of members.