



RESOLUTION OF THE CITIES ASSOCIATION OF SANTA CLARA COUNTY, SUPPORTING THE *LET'S MOVE* CAMPAIGN

IT IS HEREBY RESOLVED, by the Board of Directors of the Cities Association of the Santa Clara County that

WHEREAS, the Cities Association of Santa Clara County supports policies and programs that focus on health and wellness and healthier community environments; and

WHEREAS, the childhood obesity epidemic is a national health crisis with one in every three children overweight and obese; and

WHEREAS, the 2010 Health Profile for Santa Clara County revealed that 50 percent of adults and 1 in 4 children are overweight or obese; and

WHEREAS, overweight and obesity have been shown to lead to heart disease, diabetes, cancer and other chronic diseases; and

WHEREAS, the cost of overweight, obesity, and physical inactivity in California due to health care costs and lost productivity is estimated to be \$41.2 billion; and

WHEREAS, the cost of obesity of overweight and obesity and physical inactivity in Santa Clara County alone is estimated to be over \$2 billion; and

WHEREAS, many cities, counties and schools have adopted policies, programs and ordinances that promote healthier environments by making their communities walkable and bikeable and promoting the use of transit, eliminating unhealthy foods in city, county or school facilities, promoting incentives for stores that sell fresh produce to locate in depressed neighborhoods, and providing exercise opportunities for their residents; and

WHEREAS, the Cities Association has partnered with the Santa Clara County Public Health Department, which has recently been awarded \$3.6 million through the Prevention and Public Health Fund of the Affordable Care Act to expand its Communities Putting Prevention to Work project to include obesity prevention; and

WHEREAS, city officials believe there are important long-term community benefits to be gained by creating healthy community environments, including a decrease in the rate of childhood obesity and related risk factors for chronic disease; and



WHEREAS, cities and other community partners can work together to understand the relationship between obesity, land-use policies, redevelopment, and community planning; and

WHEREAS, cities and other community partners, including schools, can work in partnership to ensure that there are safe places for residents to be active such as routes to school, parks, ball fields, pools, gyms, and recreation centers; and

WHEREAS, access to healthy affordable foods has a direct impact on the overall health of our community and planning for the availability of fresh food in neighborhood stores and farmers markets and improved access through sidewalks, bike paths, and transit routes should be a priority; and

WHEREAS, cities and other community partners can work to promote programs that help parents make healthier choices for their families; and

WHEREAS, the Cities Association of Santa Clara County wants to partner with and support the *Let's Move* Campaign headed by the First Lady of the United States, the Presidents' Task Force on Childhood Obesity and the Secretary of Health and Human Services, in an effort to solve the challenge of childhood obesity within a generation; now therefore, be it

RESOLVED, by the Board of Directors of the Cities Association of Santa Clara County, January 13, 2011, that the Association encourages the 15 Santa Clara County cities to sign up to become a *Let's Move City* and adopt preventive strategies to fight obesity as put forth by the First Lady of the United States of America in the *Let's Move* campaign; and, be it further

INTRODUCED AND PASSED: January 13, 2011

ADOPTED BY THE FOLLOWING VOTE:

AYES: Baker, Casas, Esteves, Garner, Griffith, Liccardo, Miller, Pirzynski, Siegel, Tate, Tucker, Wang

NOES:

ABSENT: Klein, Matthews, Radford

Melinda Hamilton, President
Cities Association of Santa Clara County
January 13, 2011