



JANUARY 2017 CITY SELECTION COMMITTEE & BOARD OF DIRECTORS MEETING SUMMARY

CITY SELECTION COMMITTEE

The City Selection Committee made the following appointments to various regional boards and agencies.

- Debi Davis of Santa Clara was appointed to the Silicon Valley Regional Interoperability Authority (SVRIA) as the Alternate Appointee fulfilling an ongoing term expiring October 2018.
- Mary-Lynne Bernald of Saratoga was appointed to the West Valley Cities Seat on the Recycling Waste & Reduction Commission (RWRC) to a new term expiring September 2022.
- Pat Showalter of Mountain View was appointed to the Member-at-Large Seat on the RWRC to fulfill a new term expiring January 2023.
- Susan Landry of Campbell was appointed to the Member-at-Large Seat on the RWRC fulfilling an ongoing term expiring January 2021.
- Lydia Kou of Palo Alto was appointed to the North County Cities Seat on the Santa Clara County Emergency Operational Area Council (OAC) to fulfill a new term expiring December 2018.
- Ken Rosenberg of Mountain View was appointed to the North County Cities Seat as the Alternate on the OAC to a new term expiring December 2018.
- Debi Davis of Santa Clara was appointed to the Central County Cities Seat on the OAC to fulfill an ongoing term expiring September 2017.
- Rob Rennie of Los Gatos was appointed to the South County & West Valley Cities Seat on the OAC to fulfill an ongoing term expiring September 2017.
- Jeannie Bruins of Los Altos was appointed to represent the cities of Santa Clara County on the Metropolitan Transportation Commission to fulfill an ongoing term expiring February 2019.
- Rob Rennie of Los Gatos was appointed to represent the cities of Santa Clara County on the Local Agency Formation Commission to fulfill an ongoing term expiring May 2020.
- Rod Sinks of Cupertino was reappointed to represent the cities of Santa Clara County on the Bay Area Air Quality Management District (BAAQMD) to a new term expiring November 2018.

Announcements:

- Because some appointments included in the January 12th CSC Agenda were not filled, the February 9, 2017 CSC Meeting will include LAFCO Alternate, OAC Central County Cities Seat Alternate, OAC South County & West Valley Cities Seat Alternate and the ABAG Executive Board appointments.

BOARD MEETING

Rebecca Elliot, former LCC Peninsula Division Manager, invited Board Members to the upcoming Women’s March, January 21, 2017, taking place in San Jose and 130 other locations across the country.

- The Women’s March is a national movement to unify and empower everyone who stands for human rights, civil liberties, and social justice for all.
- The March signifies the recognition of our diverse communities that make our country strong.
- Other Bay Area marches will also take place in San Francisco and Oakland; the San Jose March will begin at San Jose City Hall at 10 am and proceed to Cesar Chavez Plaza, where a peaceful rally is planned and will include speeches, music, and a “call to action.”
- To sign up for the event, go to <https://womensmarchbayarea.org/about>.

Joe Guzzardi of Santa Clara County reviewed the upcoming “All-Hazards Disaster Response Training” for Elected Officials on Wednesday, February 22, 2017, 10:00 – 11:30 am.

- City/County leaders (elected officials, executives, emergency managers, department heads) are invited to review emergency management, roles and responsibilities of elected officials in emergency management, overview of the Standardized Emergency Management System (SEMS) and the National Incident Management System (NIMS), and more.
- The training will take place at the Sheriff’s Auditorium, 55 W. Younger Avenue, San Jose. More information and registration is available at <https://www.eventbrite.com/e/elected-officials-role-in-all-hazards-disaster-response-february-22-2017-tickets-29450324714>.

President Greg Scharff presented the Cities Association 2016 Champion Award to Assembly Member Rich Gordon.

- Assembly Member Rich Gordon was not able to attend the 2016 Holiday Party to accept the award and thus was invited to the Board Meeting to accept the award.
- This award is typically presented to an individual who has gone above and beyond on behalf of cities.
- Though he served for 13 years on the San Mateo County Board of Supervisors and five years as a member of the San Mateo County Board of Education, Rich Gordon is known for his personal success in Sacramento where in his first term, he was among the most productive legislators - having 26 of his 35 bills signed into law by the Governor.

- Some of his bills and initiatives that have affected our cities, the region, and the state include his invaluable work addressing recycling, the environment, and water, all impacting our quality of life.

Russ Hancock and David Witkowski of Joint Venture Silicon Valley presented overview of the Wireless Communications and Smart Cities Initiative. More information will be shared at the State of the Valley event on February 17, 2017.

President Greg Scharff led discussion and review of priorities for 2017.

- The Executive Board met on December 1, 2016 and January 6, 2017 and discussed Cities Association potential priorities for 2017.
- Board Members that are interested in any of the suggested priorities may participate or lead the subcommittee tasked with providing recommendation or direction related to the focus priority. Subcommittees for each focus priority will be finalized at the February 9th Board Meeting.
- The suggested priorities include:
 1. **Affordable Housing**– It is important to continue and monitor efforts towards implementation and equitable distribution of Measure A funds. Continue to support development of policy tools and funding mechanisms amongst our membership cities and local policy leaders in addressing the challenges of affordable housing and homelessness.
 2. **RHNA Sub-Region Option** – Continues to address and consider the Regional Housing Needs Allocation (RHNA) sub region option and provide our cities and the county more flexibility to ensure that the state mandated housing allocations make sense regionally.
 3. **Transportation** –It is important to continue to address the implementation of Measure B and other regional efforts in support of increased funding to improve infrastructure and reduce congestion across the region, such as Regional Measure 3 and VTA's Draft Transit Service Plan that includes proposed changes to bus and light-rail routes throughout Santa Clara County.
 4. **Equitable Communities** – Consider action or recommendation to membership cities in wake of President-Elect Trump's new policies on immigration enforcement and pledge to protect our minority constituents and advance our commitment to equity across communities.
 5. **Countywide Taxi Regulations** – Continue efforts from 2016 to streamline taxi regulation countywide; the Cities Association has directed regional effort with the City Managers Association to propose a system of reciprocity in which each city adopts a universal ordinance or each city honors permits granted by other cities.
 6. **Marijuana Regulation and Best Practices** - With the passage of Proposition 64 legalizing the use of recreational marijuana on November 9, 2016, Board Members are interested in collaborating on regulation and education and sharing best practices. Regulation of marijuana is helpful in assuring the quality of the marijuana and in preventing illegal deliveries. San Jose has expressed willingness to collaborate with jurisdictions as needed and explore ways to address illegal deliveries across the county.

7. **Cities Association Guiding Principles on Actions/Recommendations**
 - Develop standing positions that the Cities Association can act on as needed without the Board’s approval. As an effort to increase efficiencies, an approved list of standing positions or guiding principles would be instrumental in circumstances when the request for the Association to communicate its position on proposed legislation or initiatives arises with insufficient time to bring the matter to the entire Board for approval
- Based on previous years’ efforts, the Executive Board suggested continuing to monitor/review and supporting the following.
 1. **Minimum Wage** – Continue to support membership cities as they consider joining six cities (Cupertino, Los Altos, Mountain View, Palo Alto, San Jose, Sunnyvale) in increasing the minimum wage to \$15 by 2018/19, thanks to collaborative efforts at the Cities Association and between Mayors across the county.
 2. **Community Choice Energy** – As Community Choice Energy (CCE) efforts are underway, continue to monitor legislation and support Silicon Valley Clean Energy Authority (SVCEA) and cities’ efforts as needed. SVCEA was officially founded in April 2016 with 12 participating jurisdictions, truly embodying a regional collaborative effort that began at the Cities Association. SVCEA is now a non-profit public agency that will begin providing 100% carbon-free cleaner greener electricity at competitive rates to residents and businesses throughout Silicon Valley starting in just a few months. Community Choice Energy/Aggregation allows a city to enter into energy purchase agreements from renewable sources, which residents can voluntarily utilize; it has the proven ability to reduce electricity rate and rapidly green the grid.
 3. **Public Health Policy** – Continue our health policy work with the county’s Public Health Department in supporting the “Healthy Cities Campaign – Dashboard,” an effort created to incentivize cities to develop and implement health policies and change within their communities. Policies are based on three focus areas: 1) Active & Safe Communities; 2) Tobacco-free environments; 3) Access to Healthy Food & Beverages.
 4. **Age-Friendly Communities** – Continue to support the County’s Age-Friendly Communities initiative and support cities in expanding and providing services and programs focused on addressing the needs of older adults. Recently, the Age-Friendly Initiative has been adopted by the County and states “all cities in Santa Clara County will become a World Health Organization designated Age Friendly City by 2017” as an effort to improve services, activity, and quality of life for our aging population. Thus far, Los Altos, Los Altos Hills, Morgan Hill, and Saratoga have received designation as Age-Friendly Communities; other cities are pursuing the designation.
- Board Members unanimously voted to address the suggested priorities with the addition of Age-Friendly Communities and continue to watch and support the continued efforts of 2016.

Board Member Manny Cappello presented Cities Association’s draft letter to California Public Utilities Commission’s (CPUC’s) as in effort to address

the recent increase of water utility rates affecting community members.

- Board Members agreed that increasing utility rates have burdened residents; the CPUC has not been responsive to inquiries regarding recent increases.
- A similar issue may affect the operation of newly formed Community Choice Energy organizations.
- Board Members unanimously agreed to support submission of the letter and to work with local Legislators.

Board Members unanimously approved rescheduling the Thursday, September 14th Board Meeting to Thursday, September 28, 2017 to avoid conflict with the League of California Cities Annual Conference.

Per communication received from the County requesting the appointment of an elected official representing the Cities Association on the Measure A Independent Citizen's Oversight Committee by January 22, the Board of Directors voted to appoint a nominee for the SCC Board of Supervisor's approval.

- Mayor Glenn Hendricks of Sunnyvale submitted a letter expressing interest in appointment; Council Member Pat Showalter of Mountain View was nominated by Board Member Ken Rosenberg for consideration.
- After voting, Mayor Hendricks was appointed as the Cities Association's nominee to the Measure A Independent Citizen's Oversight Committee. Council Member Showalter shall be the secondary nominee for consideration if needed.

City Managers' Association Report: Palo Alto City Manager Jim Keene provided summary of the City Managers' Association's January 11, 2017 meeting. City Managers discussed focus priorities, which are in alignment with the Cities Association suggested priorities, and also include CalPERS and recruitment & retention.

Legislation Report: Betsy Shotwell of San Jose provided update on the new legislative session. New legislative proposals address transportation, housing, and the Governor's budget.

Joys & Challenges/Announcements

- Morgan Hill Council interviewed 26 applicants for the vacant Council Member seat; four were selected to continue in the interview process.
- Los Altos Council Member Lynette Lee Eng's election was certified through a recount; she won the election by 6 votes.
- California Apartment Association filed a lawsuit against the City of Mountain View challenging the constitutionality of Measure V, a rent-control measure approved by Mountain View voters in November.
- Due to the failure of two November 2016 ballot measures that addressed the development of Vallco Shopping Center, Cupertino will proceed with a citizen's process to direct development of the site.