



NOVEMBER 2016 BOARD OF DIRECTORS MEETING SUMMARY

Steve Preminger of Santa Clara County and Rod Diridon Sr. reviewed the County's National Heritage Area Initiative and requested support.

- Per BOS President Dave Cortese, attaining a National Heritage Status (NHS) designation from U.S. Congress is a priority and efforts have been underway for the past two years.
- NHS is a program of the National Park Service; an NHS Area is an area recognized by Congress for its unique history where:
 - Natural, cultural, & historic resources form a nationally important story;
 - The community drives the grassroots approach to heritage conservation;
 - Community partnerships support historic preservation, natural resource conservation, recreation, tourism and education.
- Some of the benefits to receiving the designation include economic development (every \$1 of federal investment to an NHA generates \$5.50), honors/preserves tremendous cultural diversity and heritage of the county, and creates a shared regional identity.
- To receive the designation, we must submit a feasibility study to the National Parks Service for its recommendation to the U.S. Congress, Congress then must pass a resolution making Santa Clara County a National Heritage Area, and then the county, cities, school districts, and community groups and heritage organizations work together to develop our NHA management plan.
- Thus far, a task force has been appointed and is in the process of developing the feasibility study, which according to the National Park Services guidelines identifies nationally significant stories related to our history and culture, the interpretation of this history, and programs and activities to promote the region's heritage.
- The Task Force welcomes representatives from the community to contribute to the telling of our story, "Valley of Visionaries," about "how we populated the Valley, transformed the environment and changed America." The plan is to highlight our diversity in addition to our innovations.
- The designated Nation Heritage Area will not interfere with land-use; it is an opportunity to highlight and market historically significant stories, sites, museums, and build awareness about our region's diversity and significant contributions.
- More information about the initiative is available at: www.sccnha.org.

- Four outreach meetings have been scheduled across the county, the first occurring on November 15th at 6 – 7:30 pm at the County Board of Supervisors Chamber.
- The Board of Directors unanimously endorsed the initiative.

Michelle McGurk of San Jose presented overview of San Jose’s Medical Marijuana program and the effects of Proposition 64, the Adult Use of Marijuana Act.

- San Jose is the only city in Santa Clara County that currently allows medical marijuana collectives; its regulation program applies to all types of medical marijuana operations including collectives, dispensaries, manufacturing, facilities, delivery services, cultivation, extraction, etc.,
- San Jose now allows its registered 16 collectives to deliver medical marijuana where permissible through a highly-regulated delivery system:
 - Only registered collectives may apply to deliver;
 - Only to member patients/caregivers 21 and older;
 - Hours restricted to 8 am to midnight;
 - Order must be placed with Collective, not driver;
 - Drivers are collective employees and must be backgrounded and badged;
 - Vehicles must be inspected by SJPd, outfitted with GPS, cameras, secure lockbox;
 - Medical marijuana must be packaged and labeled in accordance with the Code.
- San Jose Council has provided direction to staff to explore other state licensure categories: distributors & transporters, manufacturers, and testing labs.
- The passage of Proposition 64:
 - Legalized nonmedical marijuana use by persons 21 and older beginning November 9, 2016;
 - Legalized personal cultivation of 6 plants (per household, not per person) beginning November 9, 2016; local government may regulate cultivation and may ban outdoor grows.
 - Creates state regulatory and licensing program for commercial uses beginning in 2018; local government may ban or regulate and license.
- As an effort to prevent unlicensed activity, San Jose passed an urgency ordinance (just like some other cities in Santa Clara County) banning recreation use of marijuana.
- San Jose also highly regulates home cultivation (see attached powerpoint presentation for more details).
- San Jose’s current outreach plans include 4 goals:
 - Prevent establishment of illegal commercial marijuana uses (before 2018);
 - Prevent fires and neighborhood nuisances from home grows or home extraction;
 - Discourage marijuana use in public;
 - Discourage underage marijuana use.

- Regulation of marijuana is helpful in assuring the quality of the marijuana (so as not to harm patients) and in preventing illegal deliveries, e.g. to under aged individuals.
- San Jose is willing to collaborate with jurisdictions as needed and explore ways to address illegal deliveries across the county.
- Board Members' questions and feedback included interest in forming a regional advisory/technical committee to provide guidance to cities as needed and whether or not programs will be developed to address overuse of marijuana such as with drug and alcohol addiction.

Board Member/Mayor Manny Cappello assessed interest of Board Members in addressing California Public Utilities Commission's (CPUC's) recent increase of water utility rates affecting community members.

- Board Members agreed that increasing utility rates have burdened residents; the CPUC has not been responsive to inquiries regarding recent increases.
- A similar issue may affect the operation of newly formed Community Choice Energy organizations.
- Board Members unanimously agreed to support submission of a letter and to work with local Legislators.
- Mayor Manny Cappello will draft letter and bring back in January for review and approval by the Board of Directors.

Board Members unanimously voted to approve the Executive Board 2017 Nominating Committee's recommendation:

President:	Vice Mayor Greg Scharff, Palo Alto
First Vice President:	Council Member Rod Sinks, Cupertino
Second Vice President:	Mayor Manny Cappello, Saratoga
Secretary/Treasurer:	Council Member Jan Pepper, Los Altos
LAC Chair:	Mayor Pat Showalter, Mountain View
Immediate Past President	Council Member Jim Griffith, Sunnyvale
City Managers' Association Liaison	Jim Keene, Palo Alto

Board Members unanimously approved Board Meeting Schedule 2017 with the exception of the September 14th meeting due to conflict with the League of California Cities Annual Conference in Sacramento. September meeting date to be revised.

CSC Appointee Greg Scharff of Palo Alto provided update on recent activities of the Association of Bay Area Government (ABAG). Recent

activities and updates included merger of MTC and ABAG, retirement of Ezra Rapport (ABAG's Executive Director), and Plan Bay Area 2040. The merger of the two organizations is likely to cost MTC \$3 million; employee meetings are occurring as part of the implementation plan, and the contract of services between ABAG and MTC is being finalized and feedback will be requested. Upon Ezra Rapport's retirement on September 30, 2016, Steve Heminger is now running the organization(s). Plan Bay Area 2040 is due for review and approval on November 17th. Feedback thus far has conveyed discontent with the projection of jobs and housing units across the county and feedback is requested before approval.

City Managers' Association Report: Sunnyvale City Manager Deanna Santana provided summary of Leadership Academy presentations and joint meeting with Assistant City Managers.

Legislation Report: Betsy Shotwell of San Jose provided update on statewide propositions and upcoming League of Cities webinar on November 21st.

Joys & Challenges/Announcements

- Board Members provided updates on local propositions and results of Council Member/Mayor elections.