



## AUGUST 2016 BOARD OF DIRECTORS MEETING SUMMARY

### Board of Directors Meeting Summary

#### **Diana Miller of the Department of Aging and Adult Services of Santa Clara County provided an overview of the Age-Friendly Communities initiative.**

- The Department of Aging and Adult Services oversees the Seniors' Agenda across the county and includes various programs and initiatives, such as biannual aging network summits (January and August), senior transportation and case management (\$4.5 million received over 3 years through Measure A), Senior Safari Walkabout at Happy Hollow Park & Zoo (six times per year).
- Recently, the Age Friendly Initiative has been adopted by the County and states "all cities in Santa Clara County will become a World Health Organization designated Age Friendly City by 2017" as an effort to improve services, activity, and quality of life for our aging population.
- The World Health Organization founded the Age-Friendly Network in 2005 and currently includes 302 cities and 33 countries.
- The benefits to realizing the goal includes cost effectiveness, sharing of resources, working with over 100 non-profit partners, avoiding duplication, leveraging networks together.
- When considering the age-friendly designation, there are 8 domains of livability:
  - Housing
  - Transportation
  - Outdoor Spaces and Buildings
  - Communication and Information
  - Social Participation
  - Respect and Social Inclusion
  - Civic Participation and Employment
  - Community Support and Health Services
- Steps to become an age-friendly city include:
  - Planning (Year 1-2)
  - Implementation (Year 3-5)
  - Progress Evaluation (End of Year 5)
  - Continual Improvement
- In Santa Clara County, Los Altos and Los Altos Hills have received the age-friendly designation; Morgan Hill has also moved forward with the process

and received its designation in April 2016; other cities involved include Saratoga, Santa Clara, San Jose, Gilroy, Palo Alto, etc.,

- The county is offering technical assistance to cities through the placement of interns across the county, the Center for Age Friendly Excellence (Café and its website [www.cfafe.org](http://www.cfafe.org)), a new regional website ([www.agefriendlysiliconvalley.org](http://www.agefriendlysiliconvalley.org)), and an online survey that will provide analytical data for each city.
- Café is also supporting Santa Clara County in its Dementia Friendliness initiative; in fact, SCC is a pilot community for Dementia Friendly America.
- A City's steps for Age-Friendly designation include:
  - Organization of an age-friendly taskforce
  - Assessment: focus groups, surveying, developing project ideas to meet needs
  - Mayor signs application
  - Submit application to WHO
- Once a city receives its age-friendly designation progress is made through intention and collaboration across various departments, e.g. planning, transportation, recreation departments.
- Board Members are encouraged to enquire with their city staff members regarding pursuing the age-friendly designation.
- "An age-friendly city is an inclusive and accessible urban environment that promotes active aging."

**Kyle Griffith presented Proposition 53, a bond initiative, and the campaign "No on Proposition 53."**

- Proposition 53 proposes to mandate a statewide vote for some local infrastructure projects, empowering one region of the state to reject infrastructure priorities of communities in other regions of the state.
- The proposition applies to locally controlled JPA's created to address local infrastructure priorities and small projects, under the \$2 billion threshold, but connected to larger projects, are also included.
- Potential projects in Santa Clara County that could require a statewide voted under Prop 53 include Bay Area Bridges, Capitol Corridor, and California State University.
- Organizations and individuals that have supported the campaign against Prop 53 include Governor Jerry Brown, League of California Cities, California Association of Council of Governments, Association of California Cities Orange County, etc.,
- Proponents of Prop 53 include California's Tax Payers Association and Dean and Joan Cortopassi, who are self-funding the campaign to prevent one project: the California State Water Project.
- Board Members unanimously supported a "no on Proposition 53" position; if passed Prop 53 will eliminate a funding source for local agencies that could potentially negatively impact our region.

**SCC Board of Supervisor presented the County's Measure A Affordable Housing Bond 2016 and requested the Cities Association Board to support**

## **the bond.**

- The proposal of a housing bond evolved from the Housing & Homelessness Task Force of Santa Clara County led by Matt Mahood of the San Jose/Silicon Valley Chamber of Commerce and Ben Fields of Working Partnerships; the Task Force recommended a number of strategies and mechanisms to address the housing and homelessness crisis in the region; one of the suggestions was a housing bond.
- The housing bond initially polled well with over 70% approval rate; 2/3 approval from voters is needed to pass.
- If passed, \$950 million General Obligation Bond would raise property taxes based on the value of the property for tax purposes. For example, the owner of a home valued at \$500,000 by the Tax Assessor's Office, for example, would pay \$12.66 per \$100,000 of assessed valuation, or \$63.30 a year more in property taxes.
- The spending plan of the bond includes allocations of:
  - \$700 million for Extremely Low-Income housing (below 30 percent of area median income), including Permanent Supportive Housing and Rapid Rehousing;
  - \$100 million for Very Low Income housing (31 to 50 percent of the area median income);
  - up to \$100 million for housing assistance for Moderate Income households;
  - and up to \$50 million for Moderate Income residents who are first-time homebuyers.
- A nine-member oversight committee will be appointed by the Board of Supervisors and will include a broad spectrum of stakeholder representatives, e.g. legal, housing, business, labor, local government.
- The funds will be distributed to cities through NOFA's (Notice of Funding Availability) across the county and the funds will be leveraged to attract matching funds from private and state and federal sources.
- Board Members were asked to endorse Measure A, provide individual endorsements, and share and encourage support with community members and organizations.
- Board Members unanimously endorsed Measure A for Affordable Housing.

## **Chuck Reed, Board Member of Silicon Valley Talent Partnership (SVTP) provided an overview of the organization that connects our region's private sector talent with civic institutions.**

- SVTP is a public-private partnership co-founded by the City of San Jose and the Silicon Valley Leadership Group.
- "It bolsters the capacity of public agencies' through innovative pro bono project partnerships with private-sector volunteers.
- As of August 2016, \$1.28 Total Volunteer Value has been invested in effort across the region.
- Thus far, SVTP has worked with several jurisdictions including San Jose, Sunnyvale, Santa Clara, Fremont, Palo Alto, Campbell, Mountain View, and Santa Clara County.
- Successful projects and partnerships are made possible through innovative

- technology, community collaboration, and education.
- Recent projects included:
  - Engaging the Silicon Valley community in food recovery efforts to safely and effectively assist those in need; and
  - For the City of Campbell, developing an app to promote community engagement provide a forum of input in preparation of the General Plan.

**CSC Appointee Jim Griffith of Sunnyvale provided update on recent activities of the Recycling Waste and Reduction Commission (RWRC).** The commission meets every other month and has recently focused its efforts in two areas: Extended Producer Responsibility and Food Rescue. Extended Producer Responsibility includes looking at products that produce hazardous waste and asking the manufacturers of those products to assist with their disposal. Recently, there has been success with the disposal of pharmaceuticals. Regarding Food Rescue, RWRC partnered with SVTP to host a forum of various focus groups to discuss the challenges and concerns of transporting excess food from facilities that produce food, e.g. restaurants, convention centers, etc., to organizations and agencies that distribute foods, e.g. Second Harvest Food Bank. The role of a Rescue Food Coordinator or leader is currently being explored.

**City Managers' Association Report:** Assistant City Manager Walter Rossmann of Sunnyvale provided an update on the City Managers' Association recent efforts in addressing countywide taxi regulation per referral by the Cities Association. An intern from the City of Campbell is currently reviewing two options for consideration: a model ordinance for all cities to adopt or the inclusion of a statement of reciprocity that allows cities to accept current certificates of public convenience from other cities in the County.

**Legislation Report:** Betsy Shotwell of San Jose provided an update on the current legislative session; August 13th is the deadline for bills to pass out of Appropriation Committees; SB 873 (Beall) and AB 287 (Chu) are affordable housing bills supported by the Cities Association and are both being reviewed by the Assembly and Senate Appropriations Committees; transportation bills are part of the special session and will be reviewed until November 30<sup>th</sup>. AB 1110 (Ting) Reporting Emissions became a two-year bill in 2015 win several cities and Community Choice Energy providers expressed strong concerns; it is now being reviewed and it was suggested for the Cities Association to resubmit its letter opposing the bill unless amended per the Board's action in August 2015. The Governor's by-right housing proposal is still pending; if Proposition 54 is passed, it will prohibit the legislature from passing any bill until it has been in print and published on the Internet for 72 hours prior to the vote.

### **Joys & Challenges**

- Mountain View – Tech Showcase of 25 Mountain View firms shared innovations with the community and included displays from BMW and Google;

two measures addressing rent stabilization will be on the ballot November 2016,

- Cupertino – various initiatives supporting slow growth and supporting development will be on the ballot in November; 11 candidates are running for two seats on the City Council.
- Los Altos Hills – 4-5 candidates will be running for 3 seats on the City Council.
- Sunnyvale – according to Mountain View Voice’s recent article on affordable housing, Sunnyvale has achieved the highest number of Low-Income to Moderate Income units of housing in Santa Clara County; upcoming ballot measure includes the Sunnyvale Public Lands Act, which if passed will prohibit the sale or lease of any public land of community benefit unless voters approve it; city is protesting recent flight path shift over Sunnyvale requested by the City of San Carlos in San Mateo County.
- Santa Clara – a parks initiative will be on the upcoming ballot.

### **Announcements**

- Cities are encouraged to submit applications for SVLG’s Annual “Turning Red Tape to Red Carpet, ” at which cities are recognized for enhancing service efficiency, business improvements, and job creation. Applications are available at <https://www.eventbrite.com/e/red-tape-into-red-carpet-application-and-reception-2016-tickets-25608052374>.