



JANUARY 2016 CSC & BOARD OF DIRECTORS MEETING SUMMARY

City Selection Committee Meeting

- Jim Griffith of Sunnyvale was reappointed to the Recycling Waste & Reduction Commission (RWRC) SMaRT Station Cities seat to fulfill a new term expiring January 2022.
- Burton Craig of Monte Sereno was appointed to the Silicon Valley Regional Interoperability Authority (SVRIA) as an Alternate to fulfill a new term expiring October 2018.

Board of Directors Meeting

Santa Clara County (SCC) Health Officer Dr. Sara Cody presented and discussed health practice and opportunities focused on improving health outcomes for residents and employees.

- The SCC Public Health Department (PHD) has been collaborating with the Cities Association for a number of years on various initiatives.
- The SCC Health Department would like to implement a tool, “Healthy Cities Award” concept, that acknowledges work completed by cities promoting health through three focus areas:
 - Active & Safe Communities
 - Tobacco-free environments
 - Access to Healthy Food & Beverages
- The purpose of the concept is to identify opportunities focused on improved health outcomes and to incentivize adoption and implementation of healthy practice and policy changes by cities and the county.
- The concept would assess and publicize strides in health policy and administration, recognize cities in 3 categories (large, medium small cities), and create opportunity for collaboration across cities for countywide impact.
- Potential benefits include:
 - Reduced health care costs
 - Improved workforce productivity and decreased absenteeism
 - Increased employee retention and job satisfaction
 - Improved opportunity for future grants and strategic partnerships
 - Expanded reach and impact countywide
 - Improved health outcomes for residents countywide
- Why a Healthy Cities Award Concept?
 - Public health is a priority issue – there is overwhelming public support in SCC.

- Effective public health policies save money and lives.

Feedback from Board Members included:

- Recognition of cities' efforts should not be graded; however, there is value in providing a "motivator" for cities to move forward on health initiatives.
- Members appreciated the chart of information depicting health strategies being pursued/implemented by various cities across the county.
- Providing grants is a motivating incentive.
- It would be helpful if there was an internet portal that could provide information on health policies countywide, its impacts, lessons learned, etc., that city representatives could use as a resource when developing policies.
- It would be helpful if economic gains were shared; it would create incentive for jurisdictions to pursue particular strategies.
- Can the PHD provide guidance on Medical Marijuana from a health perspective? Cities need to take action to regulate medical marijuana by March 1st or rely on the new state Medical Marijuana Safety & Regulation Act (MMSRA).
- As an update, PHD staff also shared information regarding the Partnerships to Improve Community Health (PICH) Grant Recipients; \$670,000 of funds has been allotted over two years. Participating cities include Campbell, Cupertino, Gilroy, Los Altos, Los Gatos, Milpitas, Morgan Hill, Mountain View, Palo Alto, San Jose, Saratoga, and Sunnyvale.
- The PHD also suggested consideration of implementing a policy that would increase the minimum age for purchase of tobacco to 21; cities that are considering this policy include Sunnyvale, Los Gatos, Saratoga, and Palo Alto.

President Jim Griffith led a discussion on adoption of priorities for 2016.

- After discussing the proposed priorities and considering members' feedback, the following priorities were unanimously adopted.
 1. Continue existing efforts and addressing the following priorities:
 - Affordable Housing
 - Regional Housing Needs Allocation (RHNA) subregion
 - Homelessness
 - Transportation
 - Minimum Wage
 2. Continue following the development of:
 - Community Choice Energy
 - Public Safety and benefits of regional consolidation, e.g. potential countywide EMS service through public-private partnership
 3. Support cities efforts as they address the following:
 - Medical Marijuana Regulation
 - Consider increasing age requirement for purchasing tobacco to age 21;
 - A regional response to the Federal Aviation Agency (FAA) due to change in flight paths that have instigated increasing complaints from residents, especially in the cities of Palo Alto, Los Altos, Los Altos Hills, Mountain View, Sunnyvale, and Cupertino.

4. Include Senior Friendly Services to priority list of 2016; seniors in various communities are facing challenges with transportation, displacement; there are regional efforts to develop senior friendly cities. A subcommittee was formed to highlight these efforts and share potential strategies with membership cities. The subcommittee members include Manny Cappello (Saratoga), Steve Tate (Morgan Hill), and Jan Pepper (Los Altos).

At the February Board Meeting, Board Members will complete formation of subcommittees and select which priority they would like to focus their efforts on.

Additional Board Members feedback included:

- Consider future transportation trends, e.g. uber, ridesharing, promotion and acceptance of personal transportation (hover boards, electrical scooters), regional taxi regulation.
- Consider supporting potential San Francisco Bay Restoration measure proposing a \$12 parcel tax across nine counties raising \$500 million.

Board Member Rod Sinks provided update on Regional Minimum Wage Study.

- In September 2015, the Cities Association voted to support the regional minimum wage study led by City of San Jose to provide economic data regarding increasing the minimum wage to \$15 countywide.
- Rod Sinks of Cupertino was appointed to represent the Cities Association in developing the scope of the study and selecting an economist to implement the study.
- In December, through a Request for Proposal (RFP) process, the Institute for Research on Labor and Employment at UC Berkeley was selected to conduct the research. The study will also include a countywide employer opinion survey.
- The evaluation team included Rod Sinks, Kim Welsh and John Lang (San Jose City staff), Matt Mahood (SJ/SV Chamber of Commerce CEO), and Bob Brownstein (Working Partnership USA Policy Director).
- Results of the study should be available by early spring and a final report should be available in August.

The Board appointed Pat Showalter of Mountain View to participate in the RHNA Subregion Subcommittee. The Subcommittee also includes Board Members Jim Griffith (Sunnyvale), Chappie Jones (San Jose), and Greg Scharff (Palo Alto). Other non-Board Members includes Laurel Prevetti (Los Gatos Town Manager), Andrew Crabtree (Morgan Hill Community Development Manager), and a SCC Board of Supervisor to be determined. Per the Board's approval, the subcommittee will work with Silicon Valley at Home staff to develop a framework and process to establish a RHNA subregion, which allows cities in the county to have more flexibility in determining housing allocations across the region.

City Managers' Association Report: City Managers' Liaison Deanna Santana of Sunnyvale reported the City Managers met on January 13th and discussed work plan for 2016. The work plan includes addressing EMS, SVRIA funding, Recruitment and Retention, FAA flight patterns, and Senior Transportation.

Legislation Report: Betsy Shotwell provided report on the new legislative session, which is the second year of a two-year session. There are over 70 measures in circulation, several focusing on the legalization of marijuana. The governor has released a \$170.6 billion budget; it includes an increase in revenues; a large focus on school funding, maintaining the rainy day fund, and strengthening services to homelessness, mental health, veterans, and disabled. Senator Jim Beall will continue to lead efforts on transportation infrastructure. Legislation to address shared economy, drones, storm water infrastructure funding, impacts of El Nino, cap & trade, permanent funding for affordable housing, etc.,

Joys and Challenges:

- Santa Clara and the region continues to prepare for Super Bowl 50; transit agencies have been collaborating seamlessly; the clipper card has been expanded dramatically; the stadium seats 76,000 people but over 500,000 people are expected to be in the region for the Super Bowl; special events and concerts are scheduled at Mission College, Santa Clara University, and San Jose SAP Center; football teams will be staying in San Jose and Santa Clara.
- Mountain View City Council unanimously voted to participate in the Community Choice Energy JPA. Participating cities thus far include Sunnyvale, Cupertino, Mountain View, and Morgan Hill. The JPA takes effect March 31st.
- City of Santa Clara's Silicon Valley Power (Municipal Utilities) will be coal free as of December 31, 2017; its power mix consists of 36% renewable energy.