



FEBRUARY 2015 CSC & BOARD OF DIRECTORS MEETING SUMMARY

City Selection Committee (CSC) Meeting Summary

- **The following appointments were made to regional Boards/Agencies**
 - **ABAG Executive Board Alternate** to fulfill ongoing term expiring June 2016: Jeff Cristina of Campbell.
 - Remaining Alternate ABAG Hazardous Waste Facility Allocation Subcommittee vacancy to be included in next CSC Meeting, March 12, 2015.

Board of Directors Meeting Summary

- **Leslye Corsiglia and Amanda Montez presented Destination: Home's Community Plan to End Homelessness.**
- Santa Clara County has the highest percentage of unsheltered homelessness in the state: 75%.
- Destination Home has convened over 200 stakeholders from both the public and private sector to develop a community response to end homelessness. The Destination Home Leadership Board approved the plan in November 2014. It includes a comprehensive strategy response to homelessness through three strategies:
 1. Disrupt Systems – transform the way government is responding to homelessness in county.
 2. Build the Solution – identify a funding model and understand the various sources of potential funding, e.g. vouchers, public-private funding, conversion of hotels, affordable housing.
 3. Serve the Person – provide different responses for different levels of needs.The plan is accompanied by an annual implementation document that includes annual goals, outcomes, and tactics to achieve the plan.
- The plan has been endorsed by Santa Clara County, the City of San Jose, and is scheduled for review by the City of Sunnyvale in March.
- Cities can play a role in the plan in two ways:
 1. Jurisdictional Coordination – provide affordable housing, e.g. continue the JPA Housing conversation to maximize resources.
 2. Identify land/resources – pursue innovative solutions, e.g. temporary housing, providing land for private sector to build housing.

- Regarding County Supervisor Cortese's efforts and taskforce with SJ/SV Chamber of Commerce to address homelessness, they plan to work together.
- The Cities Association unanimously endorsed the plan.
- Destination Home plans to request endorsement from all cities in the county.
- **Former San Jose Mayor Chuck Reed and Srijana Angdembey of Silicon Valley Talent Partnership (SVTP) presented on the organization's services available to municipal jurisdictions.**
- SVTP was co-founded by the City of San Jose and Silicon Valley Leadership Group; it is a 501c(3) organization based on a Chicago model that sources and manages innovative pro-bono partnerships between private sector volunteers and civic agencies to enhance service delivery and improve the quality of life of residents within our communities.
- A unique talent pool in the private sector surrounds us; when cities can identify discrete problems with a defined term and scope it is appealing to the private sector as volunteer work. SVTP's purpose is to manage the relationship and project to completion for each interested city. Thus far, SVTP has worked with the cities of San Jose, Santa Clara, and Fremont.
- Some project examples include:
 - a summer reading phone application for the City of San Jose to promote reading literacy and retention;
 - Marketing & branding strategy for the City of Santa Clara;
 - Small Business Ignite for the City of San Jose.
- SVTP can also assist with identifying best practices.
- SVTP is funded through the Knight Foundation for two more years and is working on development of a new funding model.
- It was recommended for interested Board Members to notify their city managers of the opportunity to work with SVTP on potential projects.
- Cities Association priorities of 2015 were reviewed and include:
 - Affordable Housing
 - Homelessness
 - RHNA Sub-region
 - Transportation
 - Minimum Wage

New Board Members were invited to participate in subcommittees based on their interests.

Subcommittees for each focus priority have been formed as follows:

1. Affordable Housing – Rob Rennie, Greg Scharff, Jan Pepper, Steve Tate
2. Homelessness – Jason Baker
3. Minimum Wage – Jim Griffith, Rod Sinks, John McAlister
4. RHNA Sub-Region – Mary-Lynne Bernald, Greg Scharff, Gary Waldeck
5. Transportation – Jason Baker, Rob Rennie, Rod Sinks, Greg Scharff, Steve Tate, John McAlister

- Discussion on Potential topic for May 14th General Membership Meeting included consideration of the Super Bowl and its economic impact and opportunities for the region.
- **City Managers' Association Report:** City Manager Mark Linder's report included an update on the Silicon Valley Regional Interoperability Authority (SVRIA) and the final design and funding of the regional communication system; critical participants include the City of San Jose and VTA. In addition, some take-away points from the recent League's City Manager Department Conference were shared; comments from author James Fallows regarding key aspects of successful and resilient cities were distributed.
- **Legislation Report:** Betsy Shotwell of San Jose provided update. Deadline to introduce new bills is February 27th; this year is the first of a two-year legislative session. Several newly proposed bills address climate change. Assembly Member Cooley will be carrying legislation addressing medical marijuana dispensaries co-sponsored by the California Police Chiefs Association and the League of California Cities. This is a repeat of last year's legislation that died in the Senate due to high associated costs. Assembly Member Atkins has proposed \$10 billion for transportation infrastructure, with \$2 billion per year over the next 5 years, starting in 2015-16. A large source of the funding is proposed to come from returning truck weight fees to transportation.

Joys and Challenges:

- Board Members discussed the high occurrence of burglaries in their communities. Santa Clara County Sherriff has provided some valuable outreach and cautionary advise to residents.