



MARCH 2015 CSC BOARD OF DIRECTORS MEETING SUMMARY

Board of Directors Meeting Summary

- **Matt Huerta, Executive Director of Neighborhood Housing Services Silicon Valley (NHSSV) presented on potential partnerships with cities.**
- NHSSV was founded 1995 with the City of San Jose Housing Department and NeighborWorks America and focuses on home ownership and foreclosure intervention counseling services.
- It is the only non-profit organization that is certified to directly sell loans with Fanny Mae, a member of the NeighborWorks America network, a HUD approved counseling agency, and certified by the US Department of Treasury as a Community Development Financial Institution (CDFI).
- Target market is Santa Clara County; current contracts with San Jose, Santa Clara, Morgan Hill, Los Gatos, and Los Altos.
- NHSSV leverages its full set of resources for resales and new construction homes.
- NHSSV develops underwriting criteria for each program to ensure consistency and compliance.
- NHSSV is a first mortgage lender; can prequalify applicants for City Programs and other available programs (Housing Trust, CalHome, etc.)
- The Bay Area leads the country in working with builders to create affordable homeownership opportunities.
- The Redevelopment Agencies created the infrastructure for this and now that infrastructure needs to be preserved and expanded.
- NHSSV proposed services to cities includes:
 - Management of intake process
 - Sales & Marketing
 - Creation and Maintenance of Underwriting Guidelines and Buyer Selection Standards
 - Default Intervention and Dispute Resolution
 - Recordkeeping, compliance, and monitoring
- NHSSV also works with builders directly, e.g. KB Homes.
- NHSSV provides the service of working with cities to ensure that the Below Market Rate (BMR) homes meet their affordable housing requirements, e.g. monitor BMR housing to ensure it does not fall out of a city's affordable housing stock.

- NHSSV can react and intervene a lot quicker than cities to prevent foreclosures.
- For more information about NHSSV's services, Matt Huerta can be contacted at mhuerta@nhssv.org or 408-279-2600 ext. 1205.

Scott Haywood and Jim Lawson of Santa Clara Valley Transportation Authority presented on the organization's purpose and priorities for 2015.

- VTA is responsible for the construction, planning & funding of transit projects across Santa Clara County.
- VTA is a 1/3 partner of Cal Train.
- VTA's transit operations include Bus and Light Rail, safety and security for transit system and facilities, management of shuttle services, establishment of goals for service, reliability and safety, and management of repair programs.
- VTA has the best safety and on-time record in the state.
- Regarding land use & planning, transportation is part of Plan Bay Area; it is known as Valley Transportation Plan 2040.
- Current projects include Bart Silicon Valley, BRT, service to Levi's Stadium, growing ridership, Express Lanes.
 - Bart Silicon Valley - halfway completed ahead of schedule and under budget.
 - Bus Rapid Transit (BRT) – enhanced level of service, rail-like vehicles with unique branding, dedicated lanes and improved waiting areas, faster trip times, transit signal prioritization, and lower construction cost and rapid build-out; the tree BRT corridors include El Camino Real, Santa Clara/Alum Rock, and Stevens Creek.
 - Service to Levi's Stadium - increased rail connections to stadium, the process has been a challenging learning experience for all parties.
 - Silicon Valley Express Lanes – provides congestion relief and more reliable travel times through dynamic pricing.
 - Growing Ridership – offerings of commuter benefits program
- Recent major real estate development in Santa Clara County has been within close proximity of transit station areas.
- Transportation Opportunities include the new Apple Campus and the North Central County Bus Improvement Plan.
- VTA has received funding from ballot measures:
 - 1984 Measure A – 10 years, ½ cent = \$1.8 billion – funded SR 85, widening of US 101, and upgrade to SR 237.
 - 1996 Measure A/B – 9 years, ½ cent = \$1.6 billion – funded a number of rail, highway, and ancillary projects.
 - 2000 Measure A Project – funded a number of projects including extending BART from Fremont through Milpitas to Downtown San Jose and the Santa Clara Caltrain Station; improving Bus Service in Major Corridors, Caltrain service upgrades, purchasing low-floor Light Rail vehicles, improving Caltrain: double track to Gilroy and Electrification from Palo Alto to Gilroy.
- 2015 strategic priorities include:
 - Deliver BART Silicon Valley,

- Build BRT
- Plan and deliver for Super Bowl 50
- Serve Avaya Stadium
- Envision Silicon Valley (potential 2016 ballot measure to fund rails, roadway, and transit projects)
- VTA presentation concluded with a discussion with Carl Guardino of Silicon Valley Leadership Group (SVLG).
- Discussion topics included the widening of SR 85, express lanes, BRT, light rail from Cupertino to Palo Alto.
- Carl answered questions about potential ballot measure. The likelihood of the ballot measure depends on the economy, package of transportation improvements, and collaboration across the region.
- SVLG will be conducting initial polls in mid-April and can provide summary of results mid-year.
- In addition, SVLG's legislative trip to Washington D.C. includes meetings with 100 House and Senate Representatives and request for transportation funding for the electrification of Caltrain and BART's phase 2.

Carl Guardino of SVLG reviewed the upcoming Regional Economic Summit and invitation to the Cities Association to participate as a co-partner.

- The Silicon Valley Regional Economic Forum is one of many summits happening around the state in the spring, leading up to an annual statewide economic summit later this year to advance our area's triple bottom line: promoting economic, social and environmental progress.
- The summit will take place on May 29th at the Computer History Museum in Mountain View.
- Four sets of panels to address solutions to the issues of transportation, housing, economy, and economic equality in the region.
- Participation in the summit includes an integral part in determining the agenda for the summit through three planning meetings, and an on-stage speaking role during the event.
- The cost of a co-host sponsorship is \$1,000 and provides the organization with 10 complimentary tickets for guests at a sponsored table.
- The Cities Association Board unanimously endorsed participation in the summit.

Cities Association Board unanimously appointed President Jason Baker, member of the Subcommittee on Homelessness, to represent the organization on SCC BOS Cortese's Task Force on Homelessness. The task force will be chaired by Matt Mahood of SJ/SV Chamber of Commerce and Ben Field of Working Partnerships USA and will meet for 10 months to focus on identifying the area's most critical needs and feasible solutions that can be launched in the short term, with particular attention to homeless military veterans, children, and foster youth.

Board unanimously supported transition of Cities Association audit from a 1-year to a 2-year schedule beginning September 2015.

May 14th General Membership Meeting Discussion: Campbell City Manager provided update on meeting with City of Santa Clara regarding Super Bowl 50, and its impact and opportunity for the region as the topic of the meeting. There was a consensus from Board Members to move forward with the topic and planning of the event.

City Managers' Association Report: City Manager Mark Linder's report included an update from the county on ambulatory services and a new RFP to be released in summer for a new contract beginning July 2016, a briefing on the drought from the SCVWD, and the MOU's for the final design and funding of the regional communication system is moving forward.

Joys and Challenges:

- San Jose proposed extensions of library hours from four days to six days.
- Cupertino to review and approve a general plan amendment April 1st.
- The North 40 project in Los Gatos is moving forward.
- Mountain View Council Members attended the NLC trip to D.C. and has proven to be successful due to subsequent meetings with NASA, Department of Defense, and HUD.