



FEBRUARY 2013 CITY SELECTION COMMITTEE & BOARD OF DIRECTORS MEETING SUMMARY

CITY SELECTION COMMITTEE MEETING:

- Greg Schmid of Palo Alto was unanimously appointed to fulfill an ongoing term as the representative on the Silicon Valley Council on Aging Advisory Committee for a term that expires in June 2013.

BOARD OF DIRECTORS MEETING:

- **Jon Talbert, Executive Director of Beautiful Day** presented on the organization's city/county-wide collaboration of business, government, non-profits, and faith leaders working together to respond to the needs of any community during the week of April 21st-28th (National Volunteer Week). The organization already partners with San Jose and Santa Clara to fulfill the needs of communities through compassion, service, justice, and faith. Examples of projects include, e.g. home make-overs, assisting owners in bringing homes up to code, improving school campuses in blight communities, working with foster youth, etc., Most of the work occurs on April 27-28. Beautiful Day serves as the leadership infrastructure to facilitate projects. Five thousand volunteers are organized to lead and complete projects and exceed expectations. CASCC Board Members can help by assisting Beautiful Day in identifying needs within communities across the county. Beautiful Day will then connect and collaborate with other faith organizations and recruited qualified volunteers (e.g. doctors, lawyers, dentists, project managers, etc.) to implement projects. Board Members agreed for Raania to provide contact information of all Board Members to facilitate follow-up and outreach within each city.
- **Jessica Stanfill of the League of California Cities Peninsula Division** presented overview of the organization's revised multi-year advocacy strategy and requested feedback from Board Members. Key factors underscoring the need for a revised League advocacy strategy includes:
 - **Proposition 28** – Legislators can serve up to 12 years in either house, acquiring policy expertise, earning leadership opportunities and forging a longer-term perspective on state-local relations
 - **Top two and open primary** means more competition including within parties.
 - **Bare "supermajority" control** of both houses by Democrats could pave the way for achieving some long-term League goals and underscore the need to be able to stop some legislation.

Some of the revised strategies include League divisions host legislative receptions and organize no less than 4 quality contacts each legislative session, at least 3 of which are in the legislative districts; encourage Talented Officials to run for Legislature in 2014 through League's Civic Leadership program, partner closely with counties, special districts and schools on common objectives; continue and enhance Legislature Scorecard and recognize Legislators who are outstanding partners of cities. Board Members' feedback included:

- Provide regional Legislator Score cards for the Bay Area
- Prepare Legislators for transitioning into local seats.

For a complete brief of the Leagues Proposed multi-year advocacy strategies and 2013 Priorities go to [http://www.citiesassociation.org/files/Multi-Year%20Advocacy%20Strategies%20Summay%20with%20League%20Goals%20docx%20\(3\)%20\(2\).pdf](http://www.citiesassociation.org/files/Multi-Year%20Advocacy%20Strategies%20Summay%20with%20League%20Goals%20docx%20(3)%20(2).pdf).

To communicate further feedback regarding the League's strategy, contact Jessica Stanfill at jstanfill@cacities.org.

- **Organization of Priorities for 2013** - President Margaret Abe-Koga reviewed organization of priorities. Priority Champions and their subcommittees were given time to meet and review work plans and presentation timelines. Priority Presentations for 2013 include:
 1. **Affordable Housing** (for workforce) - Margaret Abe-Koga*, Sam Liccardo*, Jamie Matthews, Curtis Rogers – Margaret announced that it will be the focus of the **General Membership Meeting**, which has been rescheduled from April 11th to **May 9th, 2013**; affordable housing addressing homelessness will be presented in **April**.
 2. **Digital/Wireless Infrastructure**– Greg Scharff*, Jarrett Fishpaw, Chuck Page, Rod Sinks – **September** – address implementation of citywide fiber-to-the-premise system so that coverage is available to every business, home, school, church, nonprofit, and government building; goal is to research, explore options, and to make this reproducible for cities to implement. City of Palo Alto has already begun work on such a system.
 3. **Regional Economic Development/Job Creation** – Jim Griffith, Steve Tate*, Perry Woodward – **October** – to present a summary of best practices amongst Silicon Valley cities.
 4. **Regionalization in Public Safety** – Margaret Abe-Koga*, Jason Baker*, Jose Esteves, Joe Pirzynski, Gary Waldeck – **April** – Mountain View Chief of Fire Services to come and present suggestions of collaborations and increased efficiencies amongst cities; need elected officials' support and endorsement of next steps.
- Cities Association Board of Directors unanimously endorsed organization's participation in the upcoming Regional Economic Summit on March 31, 2013, hosted by Silicon Valley Leadership Group. Private, public, and non-profit Valley Leaders will gather at the Computer History Museum in Mountain View for a Regional Economic Summit - one of 12 regional summits throughout the state - to feed into a State Economic Summit to be hosted in May 2013. Participation includes opportunity to participate in planning of the agenda, an

on-stage presence at the summit, and a table of 10 at the summit for a cost of \$1,000.

- Cities Association Board Members discussed the sub-regional RHNA option in the next RHNA cycle per the request of Gary Waldeck of Los Altos Hills. The current RHNA cycle begins from 2014 and ends 2022. Preparation for the following RHNA cycle is scheduled for 2018/2019. It was recommended to propose a timeline in a year to begin preparations in 2018 to ensure that cities are ready to opt in, processes are in place, and cities are aware of potential benefits for implementation. Board Members expressed interest in future discussion on addressing the RHNA cycle and whether or not the HCD can revise the process so that it is more rational.
- **Dan Rich, City Manager of Mountain View, presented overview of SCCMA's meeting.** A presentation on Regional Interoperability included a summary of recent activities, strategic plan, and consideration of a ballot measure to provide funding for a Silicon Valley Regional Communication System. SCCMA's 2013 priorities include affordable housing, implementation of SB 375, and Changes to PERS.
- **CSC Appointee Report: Margaret Abe-Koga of Mountain View** presented an overview of recent LAFCO (Local Agency Formation Commission of Santa Clara County) activities to include work on special districts, service reviews and annexation. Currently, LAFCO completed review of El Camino Hospital District in the fall and will soon begin review of 22 other districts, and cities. LAFCO now includes representation of districts and has two new Commissioners: Linda LeZotte (Santa Clara Valley Water District) and Sequoia Hall (Midpeninsula Regional Open Space District). Fees of cities have been reduced due to the addition of special districts to LAFCO's representation. Details of LAFCO's activities are available at its website at www.santaclara.lafco.ca.gov.
- Legislation Report: Betsy Shotwell of San Jose reviewed topics addressed in the Governor's State of the State: Education, Healthcare, Water, CEQA, and High Speed Rail. Friday, February 22, 2013 is the deadline for introduction of bills in the Legislature. May Revise is due soon and will present a more accurate budget based on April 15th contributions. Congress is currently addressing sequestration, the next fiscal cliff, etc., Cities should be weary of potential changes to CDBG funds.

Joys and Challenges

- Jarrett Fishpaw of Los Altos announced his participation with the SVLG "Start-Up CEO's" trip to Washington D.C; addressed high-skilled workers and immigration reform.
- Jim Griffith of Sunnyvale announced Sunnyvale's recent Aaa credit rating awarded by Moody's Investors Services. (Sunnyvale is one of only eight California cities – including Beverly Hills, Newport Beach, and Palo Alto – to

hold Moody's highest rating due to its exceptionally strong budget management and financial profile).

- Members discussed benefits of having lobbyists at the state and federal level, especially when advocating for specific projects and issues.