



JANUARY 2013 CSC & BOARD MEETING SUMMARY

City Selection Committee Meeting:

Liz Kniss of Palo Alto was appointed to the Bay Area Quality Management District (BAAQMD) to fulfill an ongoing term expiring March 2014.

Don Gage, Mayor of Gilroy, was appointed to the Cal-ID RAN Board for an ongoing term.

Teresa O'Neill of Santa Clara was appointed to the Central City Seat on the Recycling Waste & Reduction Commission (RWRC) to an ongoing term expiring in July 2017.

Jan Pepper of Los Altos was appointed to the Member-at-Large Seat on the RWRC for an ongoing term expiring January 2017.

Margaret Abe-Koga of Mountain View was appointed to the Silicon Valley Interoperability Authority (SVRIA) to an ongoing term expiring October 2013.

Appointment to fill ongoing term expiring June 2013 on the Council on Aging Silicon Valley Advisory Board remains vacant and is scheduled to be filled at the February 2013 CSC Meeting.

Received communication from President of the Board of Supervisors, Ken Yeager; an additional appointment to the BAAQMD is available for city council members. Expressions of interest submitted to the City Selection Committee from remaining candidates for the BAAQMD seat will be forwarded to the county for consideration.

Board of Directors Meeting:

Carl Guardino of Silicon Valley Leadership Group presented an overview of a new program for 2013: an annual award recognition program called "From Red Tape to Red Carpet" to highlight local jurisdictions (cities, counties and special districts) in the region that have implemented measureable policies, programs or projects to strengthen their local business climates and create jobs. The awards will be presented at a ceremony on December 12, 2013. A panel of independent judges will award recognitions based on 5 criteria: Business Retention and Expansion, Responding to Globalization, Sustainable and Green Development,

Real Estate Development and Reuse, and Utilization of Innovation & Technology. Nomination forms will soon be available. Program roll-out expected in the next two months. SVLG welcomes hearing feedback and comments on the program.

Carl Guardino also reviewed SVLG’s Work Plan for 2013. It included a review of priorities, e.g. CEQA Reform, affordable housing, clean energy, legislative advocacy trips to Washington D.C and Sacramento, etc., The dates of the advocacy trips are as follows:

March 19-21, 2013	Annual Spring CEO Washington, D.C. Advocacy Trip	Registration
May 22, 2013	Annual Sacramento Trip	Sacramento Trip Registration
October 1-3	Fall Follow-up D.C. Advocacy Trip	Registration available later this year

All elected officials are invited to attend; registration is now open for the March and May trips. For questions or more information, please contact Kirk Everett at keverett@svlg.org.

Subcommittee on RDA Meeting Update (Jose Estevez, Sam Liccardo, Jamie Matthews, Joe Pirzynski, Steve Tate) – Sam Liccardo updated the Board on the Subcommittee on RDA meeting that occurred on December 13, 2012. At the meeting, members agreed to submit a letter to the SCC BOS explaining the difficulties that various cities have encountered with the county during the RDA dissolution process. The letter was presented to the Board for review and support by the Board. Board Members unanimously agreed that the BOS should be aware of the cities’ experiences. The Board (15 members present) unanimously passed a motion to support and submit the letter upon further edits as needed.

December 6th Holiday Party Report – Holiday Party at the Fairmont Hotel, San Jose, December 6th, 2012 was a success with over 80 guests. Bridgelux generously sponsored the event. Community Leaders from SVLG, JVSV, and Working Partnership participated in the program. Entertainment was presented by Children’s Musical Theatre and South Bay Guitar Society. Retiring Elected Officials were recognized for their years of public service and newly Elected Officials were welcomed. The Holiday Party for 2013 is scheduled to take place in Mountain View, Dec. 5 at a location TBD.

Discussion on Priorities for 2013 – Margaret Abe-Koga presented her suggested priorities and lead discussion on priorities for 2013. SVLG and JVSV submitted their 2013 priorities for consideration per CASC’s request. After review and discussion, Board Members voted to adopt 4 priorities with the following organization:

1. **Regionalization in Public Safety** (Margaret Abe-Koga*, Gary Waldeck, Joe Pirzynski, and Jose Esteves)

2. **Affordable Housing** (Margaret Abe-Koga, Sam Liccardo*, Jamie Matthews, Curtis Rogers)
3. **Regional Economic Development & Job Creation** (Jim Griffith, Steve Tate, Perry Woodward)
4. **Digital/Wireless Infrastructure** (Greg Scharff*, Jarrett Fishpaw, Chuck Page, Rod Sinks)

Schedule of Presentations to be discussed by Subcommittee Members and communicated at the February Board Meeting.

Jac Siegel, Legislative Action Committee Chair, announced efforts to invite local legislators to come and speak with Board Members on potential significant collective action and adopted priorities for 2013. E.g. February Meeting: invite SCC Board of Supervisors Joe Simitian and Ken Yeager. March Meeting: invite Senators Jerry Hill and Jim Beall, and Assembly Member Rich Gordon). Raania to follow-up and schedule.

City Managers Report – Melissa Stevenson-Diles of Mountain View reported that the new Chair of the SCCCMA is Steve Abbors, General Manager of the Midpeninsula Regional Open Space District. The Work Plan for 2013 includes Affordable Housing, Implementation of Pension Reform Law, Interoperability, and Collaboration of Public Safety.

CSC Report: Jim Griffith, Chair of the Recycling Waste & Reduction Commission (RWRC) presented an overview of the 2013 Work Plan and an update on a recent collaborative project between the Cities of Palo Alto, San Jose and Sunnyvale to minimize waste and water pollution generated from plastic packaging received with the goods they purchase. All cities are encouraged to consider adoption of the same goals. More information on the project is available at <http://www.citiesassociation.org/files/Plastic%20Packaging%20Reduction%20Packet.pdf>

While the intent of the project is to address expanded polystyrene foam (EPS) packaging, “due to challenges it presents as a pollutant in the environment, minimizing all plastic packaging is the broader goal.”

Goals for 2013 include pursuing a county-wide pharmaceutical take-back program, and studying methods of defeating organized scavenging e.g. copper wire theft.

More cities are considering the ban on single-use bags, e.g. Campbell, Mountain View. Cities that have adopted the ban include Palo Alto, San Jose, and Sunnyvale. For those cities interested in considering the ban on single-use bags, feel free to contact Jim Griffith or the RWRC staff.

Legislation Report: Betsy Shotwell of San Jose presented a legislative update. Governor’s (\$96.7 million) Budget was just released. Budget includes some significant funding to health and education and an expected surplus. May Revise should give a more accurate assessment. Legislators are looking at ways to supplement lack of RDA finance.

Announcements

Steve Tate of Morgan Hill announced new City Manager: Steve Rymer, who has been hired from within the organization.

Jamie Matthews of Santa Clara announced new City Manager Julio Fuentes from the City of Alhambra.

Santa Clara currently bidding on a future Super Bowl; this would have a significant impact on hotels, restaurants, etc., and neighboring cities. Santa Clara has already started reaching to Chambers of Commerce across the county and will begin reaching out to cities to discuss the impact as a regional effort.

Joys & Challenges

Jim Griffith of Sunnyvale shared that the city received 5% higher sales tax revenue than expected.

Sam Liccardo of San Jose announced that there will be groundbreaking for four new high rises in and near downtown San Jose this year.

Jose Estevez of Milpitas shared that the city is preparing for Bart and has focused recent development on homes to accommodate; in addition, city has reported higher sales tax revenue than expected.