



## OCTOBER 2012 LAC, CSC & BOARD MEETING SUMMARY

### **Legislative Action Committee Meeting:**

**Jessica Stanfill, Director of LCC Peninsula Division Public Affairs Manager,** reviewed Propositions 30, 31, 35, and 36 and the League's positions on each proposition; the LCC took no positions on:

- Proposition 30 – The Schools and Local Public Safety Protection Act of 2012;
- Proposition 31 – The Government Performance and Accountability Act
- Proposition 36 – Three Strikes Reform Act of 2012: Repeal Felony Offender Sentences Revisions

The LCC opposed Proposition 34 – Savings, Accountability, and Full Enforcement for California Act: Death Penalty Repeal. The LCC supported Proposition 35: Californians Against Sexual Exploitation: Human Trafficking. Penalties. Sex Offender Registration.

The LAC reviewed Propositions 30, 39, and 40 and Local Measures A, B, and M. The LAC unanimously approved motion (with abstention from Santa Clara and Mountain View) of recommendation to oppose Local Measure M of El Camino Hospital District, which proposes to cap the salary and compensation package for El Camino Hospital and Hospital District executives, managers, or administrators. The measure sets a bad precedents for other districts and councils to follow in limiting the board's ability to manage and set the salary for its organization's executives.

### **City Selection Committee Meeting:**

Joe Pirzynski of Los Gatos was appointed to the Metropolitan Transportation Commission, effective January 1, 2013, to fulfill an ongoing term expiring in February 2015.

### **Board of Directors Meeting:**

**Rafael Reyes of Bay Area Climate Collaborative** presented an overview of the Bay Area Next Generation Streetlight Initiative aimed at catalyzing the upgrade of over 200,000 streetlights to deliver \$10 million in annual savings.

- Local governments can potentially cut their streetlight bills in half with the new LED streetlight technology.
- BACC has been leading this regional initiative and supports LED deployment

since late 2011 by assessing inventory and interest in streetlight upgrades, providing key resources, education, and offering a collaborative forum for local governments to leverage scale for the best purchase and finance terms.

-LED benefits include:

1. lower environmental impact
2. lower maintenance costs
3. better light distribution and better quality of light
4. increased controllability

- Cast Study Example: Los Angeles has installed LED lights, reduced energy by 61%, and earned an annual energy cost savings of \$2.4 million.

-initial failures of lights out of the box is very low; .2%, compared to 10% initial failure for regular streetlights.

-LED technology is moving forward; expected market share by 2010 is 70%; LED prices have dropped by 50% in the past two years.

-Cities in the bay are upgrading to LED streetlights include and include San Jose, Sunnyvale, Milpitas, Walnut Creek, and San Mateo.

-BACC offers a financing option for local government; cities can pool together to purchase LED technology and reduce the overall cost.

-Cities Association is to assess interest of cities; thus far Los Gatos, Los Altos, and Campbell are interested to learn more about aggregate procurement.

-Questions and feedback included:

1. It is important to have community engagement and engineering assessment during the process of upgrading to LED streetlights; fixtures need to be changed to accept the LED technology.
2. Piloting the change and testing the lights to adjust luminosity is key.
3. Sunnyvale has installed 1600 LED streetlights, saved \$350,000 in one year and earned a \$245,000 rebate from PG&E.

**Fran Benest, former Palo Alto City Manager and SCCCMA's Next Generation Initiative leader, presented overview.**

- Why do we care about why high quality of professional management continues in local government? High quality management ensures well-run jurisdictions, continuous quality and maintenance of services, successful transitions, successful policy, etc.,
- Currently, 80 million baby boomers are exiting the workforce; while, 50 million Gen-Xers are replacing the baby boomers; there is a crisis and lack of talent to fulfill upper management positions in local government.
- The public sector has been hit harder than the private sector; for some reason young talent is not being attracted to local government; they are not connecting with the public sector despite their values to make a difference, contribute to society, save the planet, etc.,
- The Next Generation Committee of Santa Clara County and San Mateo County focuses on two aspects: development of mid-high level managers within local government organizations and attraction of new talent.
- Regarding development, the Next Gen. Committee provides a number of programs and events each year to develop existing talent, e.g. leadership academics, Tomorrow's City/County Executive Forum, Management Talent Exchange Program, Speed Coaching and Networking Lunch, etc.,

- Regarding attracting and growing new talent, the Next Gen. Committee manages a regional internship program, regularly meets with University Career Centers to inform them of the various programs available, and organizes job shadow days for university students.
- To Support the Next Generation Committee, elected officials can do the following:
  1. Support your city manager as he/she engages in the Next Gen. Committee to make it a priority.
  2. Ask your city manager for workforce analysis to understand the size and nature of your organization's challenges.
  3. Discuss the workforce analysis in a study session.
  4. Explore why or why not would people join your organization.
  5. Review Next Generation Committee's response on a yearly basis.
- For more information about the Next Generation Committee go to [www.nextgen.siliconvalley.org](http://www.nextgen.siliconvalley.org).
- Questions from Board Members lead to the following:
  - A local government organization will not be successful unless it has talent within the organization.
  - There is a current negative perception of public sector employees being overcompensated and not working enough; in response, we should not stand for unwarranted negative perceptions; we should give opportunity for the young talent to renew and reset local government.

**LAC Report:**

- The LAC Committee recommended opposition to Measure M since it sets a bad precedent in terms of best practices; it takes control away of the Board of Director's ability to manage their executives' salaries. The Board unanimously approved the recommendation with two abstentions from Santa Clara and Mountain View.
- Though the LAC opted not to endorse other propositions and measures, the Board reviewed support of Measure B and Proposition 39.
- The Board discussed the value of supporting Measure B because it ensures safe, reliable water to all of our cities; motion to support Measure B (with four abstentions from Cupertino, Los Altos, Los Altos Hills, and Santa Clara) was carried unanimously.
- Proposition 39 proposes to close a tax loophole that businesses have been taking advantage of, generates revenue for the state, motivates companies to keep jobs here in the State of California, and ultimately benefits our region and state. The Board approved support of Proposition 39 (with four abstentions from Campbell, Cupertino, Sunnyvale, and Santa Clara) unanimously.

**CSC Appointee Report: Cal ID Ran representative Chuck Page of Saratoga,** provided a brief report that included the Board's review and approval of the spending plan for FY 2013.

**Nominating Committee Report for Executive Board 2013**

Nominating Committee for the Executive Board 2013 presented the following recommendation for the Executive Board of 2013 to be voted upon at the November Board Meeting.

President: Margaret Abe-Koga, Mountain View  
1<sup>st</sup> Vice President: Steve Tate, Morgan Hill  
2<sup>nd</sup> Vice President: Jason Baker, Campbell  
Secretary/Treasurer: Jim Griffith  
Legislative Action Chair: Jac Siegel, Mountain View  
Past President: Sam Liccardo, San Jose

**City Managers' Report: Debra Figone, City Manager of San Jose**, reported that city managers and appropriate staff of cities with former RDA's meet and communicate regularly to address and support cities' experiences with the county. Cities are experiencing bureaucratic loops, the threat of call-backs, etc., The Board agreed to itemize a discussion on RDA at an upcoming Board Meeting.

**Legislation Report: Betsy Shotwell of San Jose**, presented a legislative update. The November 6<sup>th</sup> Election includes propositions and measures that will heavily affect state and local government. Proposition 30 is vital and key for the state budget. According to the LCC's analysis, Governor Brown was consistent with 72%.4 percent of the League's signature and veto requests.

### **Joys and Challenges**

- Jim Griffith announced that Sunnyvale will soon be hiring a new City Attorney; staff is working on analyzing and correctly interpreting the requirements of the newly adopted pension reform legislation.
- Rod Sinks announced that a new city manager has been hired: David Brandt.
- Steve Tate announced city manager Ed Tewes is retiring; city formed an independent economic development corporation and filed lawsuit against the state over RDA penalties.
- Jamie Matthews announced Santa Clara's search for a new city manager; 65% of the stadium is complete and available for viewing via webcam on the city's website.
- Sam Liccardo announced the upcoming JVSV Wireless Initiative Symposium on November 2<sup>nd</sup>; the Cities Association has co-partnered with JVSV to host the event; public officials, city managers, and staff are invited to attend.
- Sam Liccardo urged Board Members to save the date for the December 6<sup>th</sup> Holiday Party at the Fairmont Hotel in San Jose.