



JUNE 2011 CITY SELECTION COMMITTEE & BOARD MEETING SUMMARY

CITY SELECTION COMMITTEE MEETING:

- **Recycling, Waste & Reduction Commission, South County Seat:** Vice Mayor Cat Tucker of Gilroy was unanimously re-appointed to a 5-year term expiring July 2017.
- **Recycling Waste & Reduction Commission, Central County Seat:** Council Member Jamie McLeod of Santa Clara was unanimously re-appointed to a 5-year term expiring July 2017.

BOARD OF DIRECTORS MEETING:

- **Destination: Home, Jennifer Loving** presented one organization's mission to house 1,000 chronically homeless people in 2 years. This is part of a national strategy to house 100,000 chronic homeless people in the country. Two-thousand of the homeless population in SCC, which is about 7,000, is chronically homeless. They use 78% of county's services. The success of this mission will help reduce government expenses. The goal is to create a collective strategy to resolve the issue of chronic homelessness. On June 27, 28, 29, 500 volunteers will be coming to all cities between San Jose and Palo Alto to identify homeless people living outside. Gilroy and Morgan Hill will be targeted in July. Assistance is needed in contacting the appropriate people, e.g. city managers, police chiefs, in order to identify the right locations of high homeless density census tracts. Once 1,000 homeless people are identified, Destination: Home will work with various organizations, including the Housing Authority, to prioritize and evaluate how money will be spent.
- **San Francisco Bay Conservation & Development Commission, Joe LaClair** presented an update on the commission's Bay Plan, which was initially presented to the Cities Association in January. Since the release of the report in April of 2009 addressing expected sea level rise, 26 public hearings have been conducted. The next public hearing will be on September 1, 2011, and the plan will be presented for a final approval on October 6th. Local jurisdictions are encouraged to participate and provide feedback on the plan. The latest staff report and update on the plan is located at <http://www.sccca.gov/files/2011%2006%2002%20BPA1-08PublicWrkshopStaffRpt.pdf>. A revised staff report will be released on July 29, 2011. BCDC is not increasing its regulatory authority; the BCDC uses the Bay Plan to determine whether permit applications can be approved for projects within the Commission's jurisdiction, which consists of the Bay, salt ponds, managed wetlands, certain waterways and land within 100 feet of the

Bay. Historically, sea level has risen 2 mm per year for the last century; it is certain that sea level will rise faster and more in the future.

- **California Product Stewardship Council (CPSC) , Rob Darcy (Hazardous Materials Program Manager, SCC)**, presented on CPSC's mission to shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability. Successful programs exist nationally and are supported by various industries and retailers. Extended Producer Responsibility (EPR) systems are encouraged for paint, carpet, battery, etc., industries. For example, 90% of batteries managed by the SCC HHW Program are dropped off at retail saving the county over \$40,000. This new system encourages consumers to utilize take back, collection sites, haulers, etc., instead of utilizing the recycling and landfill process funded by local government. For more details see the CPSC presentation at http://www.sccca.gov/files/2011_6_9%20Santa%20Clara%20Cities%20Abridged.pdf. EPR Resolutions have been adopted by numerous local government jurisdictions and associations, including the League of California Cities. In SCC, the county and several cities have also adopted resolutions in support of EPR and include SCC, Cupertino, Los Gatos, Monte Sereno, Morgan Hill, Palo Alto, Santa Clara, and Sunnyvale. President Melinda Hamilton of Sunnyvale encouraged cities who have not yet adopted the resolutions to consider doing so. Sample Resolution is available at http://www.sccca.gov/files/2011_05_05_Model-EPR-Resolution%20revision%20approved.pdf. Sample Staff Report is available at http://www.sccca.gov/files/2011-05-05_Model-Staff-Report%20revision%20approved.pdf. For further assistance, please contact Heidi Sanborn, heidi@CalPSC.org, 916-480-9010 or Rod D'Arcy, Rob.Darcy@deh.sccgov.org, 408-918-1967.
- **Subcommittee on Single-Use Bags (Jim Griffith, Steve Tate, Jason Baker)** presented recommendations to adopt a common vision and regional strategy on the ban of single-use bags in order to avoid practical and political problems inherent in the use of plastic bags. Recommendations include:
 - 1) In the interest of regional consistency, it is recommended that the Cities Association encourage its member cities to adopt ordinances restricting the distribution of single-use carryout bags.
 - 2) It is further recommended that the Cities Association encourage its member cities to follow the San Jose process and ordinance as a model for their own ordinances.
 - 3) It is further recommended that the Cities Association encourage its member cities to adopt ordinances in accordance with California Environmental Quality Act (CEQA) requirements, using the San Jose EIR as a template for drafting their own EIRs.
 - 4) It is further recommended that cities establish a maximum fee of \$2 in fees per patron per purchase for the first three years of adoption of a single-use carryout bag ordinance, with no maximum after three years of adoption. This is in accordance with recommendations from the County Recycling and

Waste Reduction Commission, which included this cap to minimize the impact of ordinances on low-income customers.

5) It is further recommended that the Cities Association encourage those cities which adopt ordinances to monitor their effectiveness, increasing bag fees as appropriate to maintain the effectiveness of such restrictions.

It was agreed upon that a strategy is need that all cities agree on so as not to lose business to neighboring cities. It seems that several cities are in the process of considering or adopting a ban on single-use bags, e.g. Mountain View, Milpitas, San Jose, Sunnyvale, etc. The Subcommittee's report and recommendations was unanimously supported by the Board of Directors and is available at http://www.sccca.gov/files/plasticbags_CASCC.pdf.

- **Nominating Committee for Executive Board 2012**, President Melinda Hamilton announced the formation of the Nominating Committee, which includes herself, 1st Vice President Sam Liccardo of San Jose, and 2nd Vice President Margaret Abe-Koga of Mountain View. Members interested in serving on the Executive Board as Secretary/Treasurer or Director-at-Large should communicate their interest to them by September. They plan on reviewing candidates to announce the slate in October, for voting to occur in November. Since Melinda will be terming out next year, she will not be fulfilling the seat of Immediate Past President. Thus, a Director-at-Large will be needed to fulfill the vacancy, which is in accordance with Cities Association bylaws.
- **City Manager's Report:** Sunnyvale City Manager Gary Luebbers reported that the city managers discussed and shared positions on budget difficulties. Some cities are facing extreme difficulties, e.g. San Jose, and some are starting to see some improvements, e.g. Gilroy. City Managers also discussed a recently created White Paper on Compensation. The paper is still in the review process and is intended for cities to use as a guideline in the future. In addition, the city managers discussed the Resolution on Medical Marijuana that the Cities Association has requested cities to consider supporting calling on the federal government to reschedule marijuana as a drug to be regulated and dispensed through pharmacies. The City of Sunnyvale has supported the resolution, other cities have it on their agenda, and some cities do not plan on considering the resolution. Melinda noted that the National League of Cities does have a resolution on medical marijuana and the Cities Association has requested that the League of Cities consider supporting the resolution.
- **CSC Report:** Council Member Patricia Mahan, Santa Clara, presented on recent activities of Cal-Id RAN. Cal-ID RAN is an automated system maintained by the Department of Justice for retaining fingerprint files and identifying latent finger prints across the state that allows local law enforcement agencies direct access to the California Identification System. It is funded by SB 190 (created the automated Cal ID system) and SB 720 (1\$ DMV fee on each vehicle). A recent audit revealed that some cities were undercharged based on population and overcharged based on usage. As a result, in 2011, the MOU was revised so that cities are now charged based upon a formula of historical usage, or a 3-year rolling average.

- **Legislation Report:** Betsy Shotwell of San Jose reported on the state budget; May Revise revealed more revenues than expected; the Governor seems to be closer to getting more support from Republicans; the question of redevelopment funds is still on the table; boundaries of the state and federal districts are in the process of being redrawn; and state legislators have yet to vote on a budget by the 15th or they will not receive paychecks.

Joys and Challenges

- Kris Wang of Cupertino announced Apple's proposal for a new futuristic building/campus to be completed in 2015. In addition, all cities should have received an invitation from the Army to celebrate its 200th anniversary and encouraged all representatives to come.
- Jac Siegel of Mountain View shared that they city recently passed its Budget on Tuesday and has hired a new City Manager, Dan Rich, who formerly worked with the City of Campbell.
- Larry Stone announced that the City of Palo Alto just approved the \$3.5 billion project to expand Stanford's and Lucille Packard's Children's Hospitals; 96 public hearings were conducted to approved the plan, which includes a 17-story building to be visible from Hwy 101.
- Joe Pirzynski of Los Gatos announced the city's 4th Annual Silicon Valley Duck Race at Vasona Lake Park and all local elected's are invited to participate. All proceeds will be donated to local charities. In addition, on June 21, to celebrate the new library, a time capsule will be sealed with items that members wish to include to be opened in 2087 on the city's 200th anniversary. Members were invited to participate.
- Melinda Hamilton announced Sunnyvale is turning 100 years old; a parade celebration will take place on August 25, 2012. In addition, Melinda recently won the Mayor's Cup Race at the Silicon Valley Soap Box Derby Local Championship Race.

Announcements

- The Cities Association now has a new website with its new name, www.citiesassociation.org.
- The Cities Association will be co-sponsoring a roundtable discussion hosted by the American Leadership Forum on CA Forward's proposal on realignment and its impact on Santa Clara County, June 24; invitation is to be distributed.