



JANUARY 2011 MEETING SUMMARIES

CITY SELECTION COMMITTEE MEETING:

- Santa Clara County Nomination for ABAG's consideration as appointee to the San Francisco Bay Area Conservation & Development Commission (BCDC): no interest expressed; request to defer appointment to February approved. Raania will follow-up with ABAG to ensure that this correlates with ABAG's timeline of selecting an appointee.
- Council on Aging Advisory Committee: appointed Mayor Ron Packard, Los Altos to a term expiring June 2013.
- Metropolitan Transportation Commission (MTC): appointed Council Member Sam Liccardo, San Jose, to a term expiring February 2015.

BOARD OF DIRECTORS MEETING:

- Public Comment: Kara Gross, Joint Venture Silicon Valley, announced upcoming regionalism retreat and agenda for comment. Raania Mohsen has forwarded the draft agenda; council members and mayors are welcome to review and comment on the agenda. The City Managers Association has reviewed and provided feedback. The event is intended to build awareness of regional models and cooperative processes already in place across the nation. The retreat will take place in Santa Cruz, March 23 – March 25, beginning on a Wednesday evening and ending on a Friday morning.
- Will Travis, Executive Director of BCDC, presented on the proposed amendments to the Bay Plan that addresses rising sea level. Exact sea level rise is uncertain but it is likely that the Bay will rise about 11 to 18 inches by mid-century and may rise 23 to 55 inches by 2100. The proposed amendments update the 21-year-old sea level rise findings and policies and add a new section that deals more broadly with climate change and adapting to sea level rise. Six public meetings about the proposed changes have occurred. There will be another public meeting in March, and a vote to accept the Plan will happen in April. The proposed amendments will not increase BCDC's regulatory authority. State law states that the policies are advisory only beyond the Commission's regulatory jurisdiction. The advisory policies can be used by local governments or ignored. BCDC's proposed policies are meant to complement the Sustainable Communities Strategy. Will Travis emphasized that it is important for BCDC to amend the Bay Plan in order to make sure that the Bay Area stays competitive with other areas around the world to attract investment. If risks remain high, insurers will likely not invest.
- Dr. Marty Fenstersheib, SCC Health Department, presented on the county's plan to address the rising obesity rate. SCC has an obesity rate of 25%. The county has been awarded \$3.6 million through the Federal Prevention and Public Health Fund to prevent obesity in our region. Of those funds, \$500,000 is available to cities to

address obesity at the local level through policy, systems, and environmental changes. The county would like to participate in Michelle Obama's "let's move cities and towns" campaign in which the county and all cities pass resolutions declaring such and commit to making an impact in each of the following areas: 1. Helping parents make healthy family choices; 2) Improving the health of schools; 3) Increasing physical activity opportunities, and 4) Making healthy food affordable and accessible. Dr. Fenstersheib requested that the Cities Association pass a resolution recommending SCC cities to sign up as a "let's move city." The Cities Association unanimously supported and approved the resolution. The draft resolution is available at

<http://www.sccca.gov/files/Cities%20Association%20Reso%20Let's%20Move%20Cities.pdf>. Information about "Let's Move Cities and Towns" is available at

<http://www.sccca.gov/files/Let's%20Move%20Cities%20Background%20Info.pdf>.

SCC would like to be the first county in the nation to become a "let's move" county. Thus far, San Diego County also wants to be first. Resolution Templates for cities are also available; Raania will forward the template resolution for cities to consider adopting.

- Demetra McBride, SCC Office of Sustainability, presented on the county's new role in developing a comprehensive sustainability and adaptation strategic plan to develop grant projects of regional importance, represent the county in strategic policy and programs relating to sustainability and climate action, promote business and economic sustainability, promote programs and projects for social sustainability and equity. Demetra announced that she would like to be able to work with city staff to collect and provided needed information for both the cities and county.
- The Board of Directors reviewed and approved budget item request to purchase new Cities Association computer, not to exceed \$2000.00.
- Cities Association President Melinda Hamilton reviewed 2011 Priorities to include;
 - 1) Establishing a subcommittee to review functions of Cities Association, e.g. lobbyist support
 - 2) Regional Housing Numbers Allocation (RHNA) – continue with discussion and consideration of establishing Santa Clara County as a sub region in the next RHNA process of 2013.
 - 3) Transient Occupancy Tax (TOT) Ordinance – address development of a county-wide TOT ordinance to ensure that cities are allowed to collect the full amount of tax revenues that is owed
 - 4) Transportation – address and collaborate on transportation issues, e.g. high speed rail, hot lanes, progress on Bart, funding sources, buses, outreach
 - 5) Single-Use Bags – continue collaboration with the RWRC on establishing a county-wide ban on single-use bags
 - 6) Education & Funding – support and promote efforts to improve funding for education, which also plays a role in property value
 - 7) Medical Marijuana Dispensaries – discuss, address, and collaborate on pursuing federal government regulation of medical marijuana as a drug.
 - 8) Pension Reform - The Legislative Action Committee, chaired by Ron Packard, will primarily address support of pension reform and promote legislative efforts to address CALPers.

The LAC will continue to meet on the same evenings of the Board of Directors Meeting, starting at 6:15 pm as needed. Notice of the Meetings will be sent out a few weeks in advance of the meeting. The Board of Directors unanimously approved the priorities for 2011. Board Members are to think about which subcommittees they would like to participate on before finalizing in February. In the meantime, they can let Raania know via email.

- Gary Luebbers, Santa Clara County Cities/Manager Association (SCCCMA) liaison, presented report. As requested by the Exec. Board in 2010, the SCCMA plans to present a recommendation to the Cities Association Board regarding RHNA and establishing SCC as a subregion in February. The SCCMA has reviewed Joint Venture's regionalism retreat agenda and provided feedback. As an update, four cities (Sunnyvale, Los Altos, Mountain View, and Palo Alto) are collaborating to share services, e.g. the purchase of dispatch communication equipment, IT, etc., Cities plan to pass resolutions of support in the coming month.
- Sue Garner and Ash Kalra, CSC Appointees to the Bay Area Air Quality Management District (BAAQMD), presented a report on recent activities of BAAQMD. The report included a summary and update of Winter Spare the Air, Spare the Air Every Day 2010, CEQA guidelines, Lehigh Southwest Cement Title V permit, air quality monitoring new station at Monta Vista Park in Cupertino, and air quality resource teams.
- Betsy Shotwell presented an update on the recently released state Budget. There is a \$25.4 billion deficit. The Governor's budget proposes \$26.4 billion in solutions, \$1 billion in reserve. The proposal protects K-12 funding but includes elimination of redevelopment agencies, enterprise zones and realignment of state services such as fire, court security, community-based corrections, mental health services, foster care and adult protective services to local government. The League of California Cities (LCC) is reviewing the constitutionality of the realignment proposal under Proposition 22, and other constitutional provisions. The budget calls for voters to approve a five-year extension of taxes scheduled to sun-set this year on a June Ballot

Joys and Challenges

- Jason Baker shared that Campbell has successfully shifted to a 2-tier pension retirement system.