



SEPTEMBER 2017 CITY SELECTION COMMITTEE AND BOARD OF DIRECTORS MEETING SUMMARY

CITY SELECTION COMMITTEE

- The City Selection Committee approved August Minutes.
- Recycling and Waste Reduction Commission (RWRC) seats for Central County (Milpitas or Santa Clara) and South County (Morgan Hill or Gilroy) remain vacant.

BOARD OF DIRECTORS MEETING

The Board unanimously approved the Consent Agenda:

- Board Meeting Minutes for August 2017
- **Cities Association Statement of support for Immigrants & Dreamers.** The statement of support reiterates the Board priority for Equitable Communities in light of ongoing issues throughout our nation. The statement reflects previously supported language in the Equitable Communities Resolution and supports for our community's diversity within Santa Clara County/Silicon Valley residents and business.

Legislative Action Committee Report - Betsy Shotwell (City of San José) discussed the end of the session and status of legislation the Cities Association considered and took action.

- The Governor has until October 15th to take action on bills that were sent to his desk.
- SB 649 may be vetoed by Governor.
- Housing Package is being signed on September 29. Many are advocating for a cleanup bill on SB 35 (Wiener) bill
- Future items of consideration
 - Attorney General candidates submitted language to recall SB 1 which require 580,000 signatures
 - A last-minute attempt was made to freeze CCA. Expect this to be reintroduced in 2018.

Santa Clara County Public Health "Healthy Cities Initiative 2017" was presented by Laura Jones and Nicole Coxe. Cities Association has endorsed these efforts and works closely with this initiative. Jones and Cox presented the Dashboard improvements, FAQ, Policy and Practice Strategies, Policy Strategy Tracker. A timeline was provided for discussions with individual cities resulting in an awards event on Wednesday, December 6th.

Steve Raney, Smart Mobility Director, Joint Venture Silicon Valley presented ***Measurable Commute Reduction & the War on Single Occupancy Vehicles***. Raney discussed that Measurable Commute Reduction uses the carrot and stick approach. Raney concluded with suggestions of how the Cities Association can take a leadership role:

- 15-city policy memos
- Influence VTA & MTC

- Rank congestion pricing options and lead a discussion
- Tech employers: \$5/day raise, \$5/day SOV fee
- City staff FVC commuter pilots
- Grant proposals
- Vet Fair Value Commuting Bill and other bills

Comparison of Regional Planning, Lynn Peterson, Consultant and Former Secretary, Washington Department of Transportation shared history and evolution transportation systems in Portland, Oregon; Seattle, Washington; & Dallas, TX. Each city has it's own unique challenges, Portland, Oregon invested highway dollars into light rail instead of highways, which encourages people to use public transit instead of sitting in a car. Transit-Oriented Development (TOD) improved mobility and access and created significant economic opportunity. Peterson suggested the Cities Association consider these questions when looking to the future:

- What is the long-range plan to connect modes?
- What is the long-range plan to promote transit-oriented development?
- What is your long-range plan to promote equity within culture, race and neighborhoods?
- What is your long-range plan to add modes to the hierarchy of the transportation system?
- Can you change your performance measures to get the outcomes you are striving for over the next 40 years?
- SB 743 - Convert from mobility (LOS) to VMT to achieve GHG emissions and equity of access

Discussion of Efforts in Cities of Santa Clara County:

- Pat Showalter discussed Mountain View's Transportation Management Association to change the way residents of Mountain and employees in Mountain View commute
- Jamie Jarvis, Transportation Demand Manager, Stanford Research Park, discussed their efforts in Palo Alto to provide transportation options for their companies, large and small.
 - Voluntary, includes large and small company employers
 - VTA eco-pass
 - Free emergency transportation
 - Free shuttles
- Rod Sinks shared Cupertino's adoption of [Transportation Impact Fee Program](#).

Peter Leroe-Muñoz encouraged everyone to sign up for the [Silicon Valley Turkey Trot](#), November 23, 2017 in Downtown San José. There is a [Mayor's Cup Challenge](#) for elected officials.